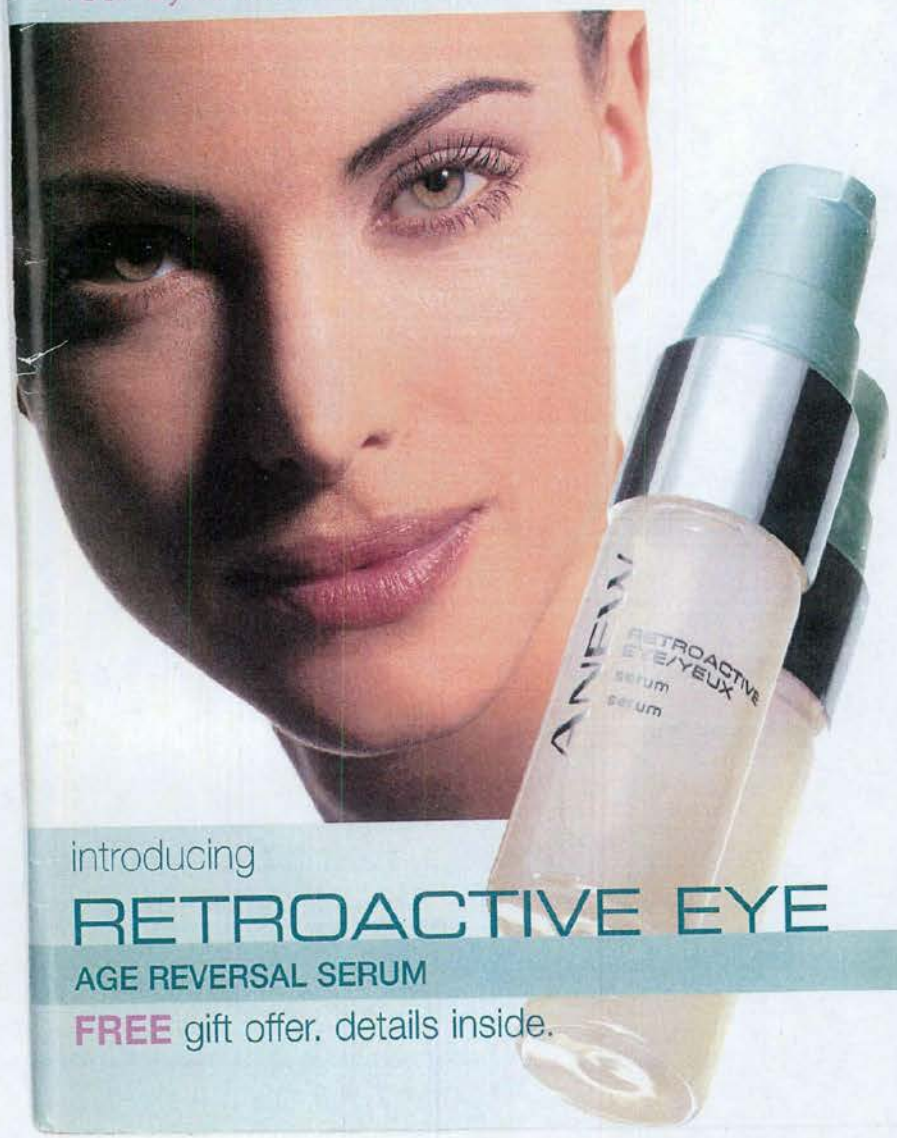
AVON

CAMPAIGN 16

Your eyes will never show their true age again!



introducing

RETROACTIVE EYE

AGE REVERSAL SERUM

FREE gift offer. details inside.

your **FREE** gift....

with any RETROACTIVE EYE purchase pages 2-5 A 15.00 value

Weekender Essentials Kit
For those perfect summer getaways...a makeup case and must-haves in one kit. Vinyl travel case, 4½" W x 7" H. Inside compartment with zip-closure to hold your cosmetics. Imported.

ANEW

Inspired by the #1 product in anti-aging*...

The first eye treatment featuring our exclusive Rejuvi-Cell Technology, a blend of naturally-derived ingredients, that re-energizes aging skin cells around the delicate eye area. When your skin cells act younger, your eyes look younger.

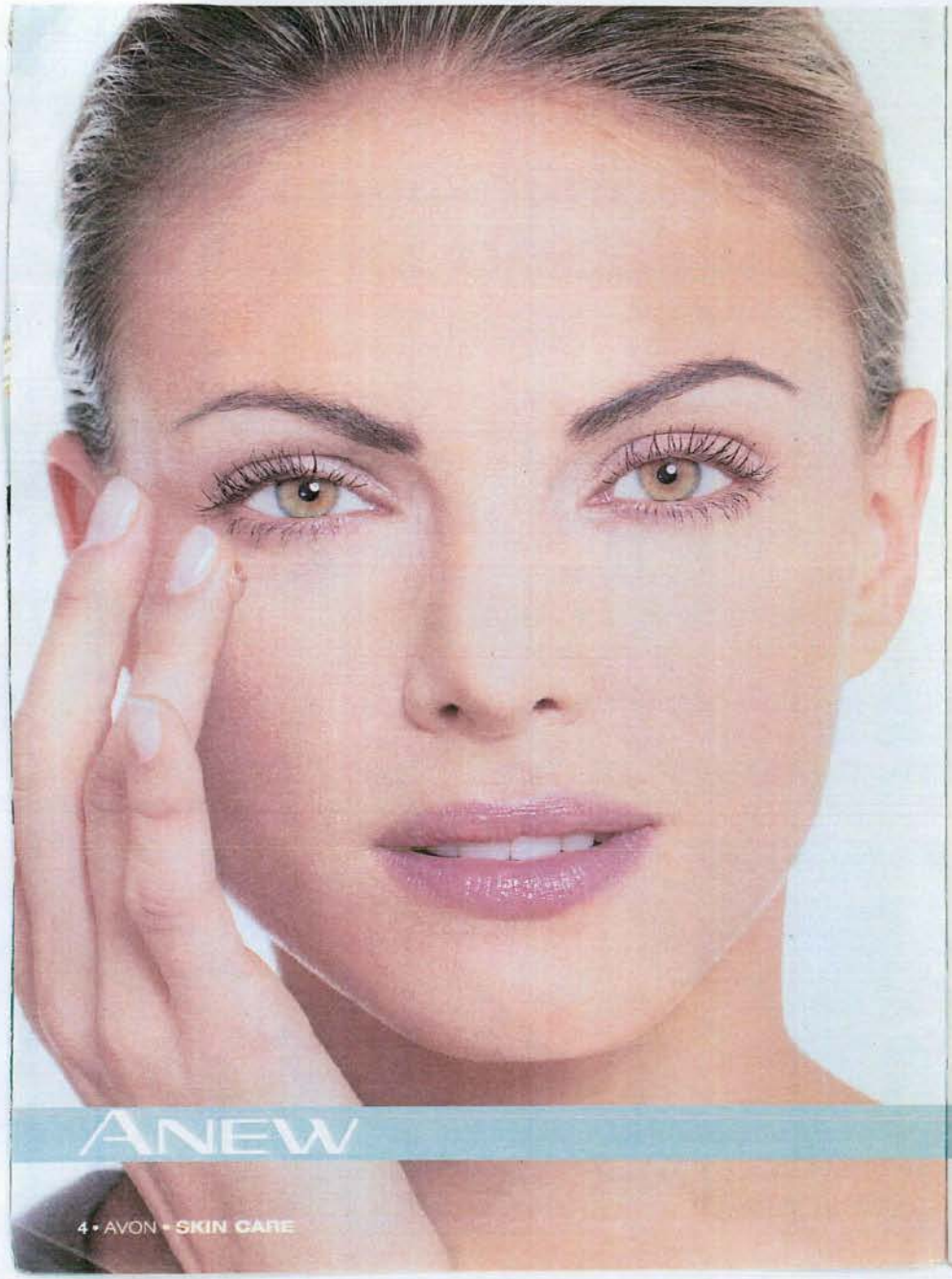
new!

18.00

*RETROACTIVE Age Reversal Cream #1 in the mass-priced anti-aging segment based on IRI syndicated sales data for Facial Skin Care, plus Avon Customer Price Sales, for the calendar year 2001. **Sold on page 7.**

RETROACTIVE EYE
AGE REVERSAL SERUM

AVON-NY 014911
AV_PIPES_0021802



Just 2 weeks to dramatically younger-looking eyes*

Revolutionary eye serum, featuring patent-pending Rejuvi-Cell Technology, delivers powerful age-reversing ingredients directly to the delicate eye area.

new!

The Results:

1. **Eyes feel instantly refreshed and look revitalized;** undereye shadowing is visibly improved.
2. **See fewer fine lines, wrinkles and reduced puffiness in just 7 days.**
3. Skin looks years younger. **In as little as two weeks,** actually slows the signs of aging, so **your eyes won't show their true age again!**

Use daily, AM/PM.
.4 fl. oz.
016-996

18.00

RETROACTIVE EYE

AGE REVERSAL SERUM

* Findings based on consumers' perceptions.

AVON-NY 014912
AV_PIPES_0021803

ANEW

The secret to younger-looking skin? Retroactive + Pure O_2

Reverse signs of aging with Retroactive

Prevent & protect from signs of aging every day with Pure O_2

You're already a loyal Retroactive user?

No problem! Keep using it. Follow with Pure O_2

in the morning...it's your perfect daytime SPF protection.

Used together, time virtually stands still.

RETROACTIVE
Age Reversal Cream AM/PM
1.7 fl. oz. *208-577*
24.00

Used with other ANEW treatments, Retroactive and Pure O_2 are designed to enhance their performance.
For maximum results, always apply Retroactive first, Pure O_2 last.

PURE O_2
Oxygenating Youth Complex SPF 15 AM
1.7 fl. oz. *048-163*
24.00

AVON-NY 014913
AV_PIPES_0021804

ANEW TESTED. PROVEN. AGE INTERVENTION.

refine texture

ADVANCED ALL-IN-ONE
"Smart system" formulas self-adjust to your skin's special needs to moisturize, exfoliate and protect skin. Each, 1.7 fl. oz.

Self-Adjusting Perfecting Creme SPF 15 AM
Normal-to-dry skin
327-080

Self-Adjusting Perfecting Lotion SPF 15 AM
Normal-to-oily skin
194-712

16.00 each

brighten

LUMINOSITY Brightening Complex SPF 15 AM
In just two weeks, skin tone is visibly brighter, more even. 1 fl. oz.
178-895
20.00

radiance

CLEARLY C 10% Vitamin C Serum PM
Lightweight serum helps bring back the clarity of healthy-looking skin in just two weeks. 1 fl. oz.
178-876
20.00

minimal signs of aging

BIOLOGIE+
skin optimizer SPF 15

anti-aging inspired by nature... advanced by science

Some of the purest, most effective active anti-aging ingredients found in nature—combined with advanced science to bring you extraordinary anti-aging results.

Refreshes and hydrates skin for a softer, smoother, virtually flawless complexion on contact! Plus, SPF 15 and broad-spectrum stress protection.

Visibly diminishes early fine lines; skin appears even-toned and radiant in just 7 days.

Refines and revitalizes over time, so skin looks its best. Protects skin for a beautiful future.

Alpha-hydroxy- and oil-free!

Use daily, AM.
1.7 fl. oz. *003-913*
reg. 18.00

only 12.99
lowest price ever!
save 5.00

AVON-NY 014914
AV_PIPES_0021805

all stages
of aging

treat

Dramatic Smoother Facial Mask AM/PM
Clay, glycolic acid and special enzymes shrink the appearance of pores and remove dead skin cells, leaving skin feeling smooth, soft and vibrant.
2.5 fl. oz. *200-781*

14.00

prime

SKINTRITION Multi-Vitamin Skin Primer AM/PM
Lightweight lotion delivers a "daily allowance" of Vitamins A, C, E, minerals and folic acid directly to skin for a healthier, more radiant look.
1.7 fl. oz. *104-444*

16.00

advanced signs of aging

uplift & tighten

FORCE EXTRA
Triple-lifting formulas, featuring Oxa Diacid, AVC10 and a Bio-Protective Complex, work instantly to help lift, firm and smooth skin.

Triple Lifting Night Cream PM
1.7 fl. oz. *036-197*

Triple Lifting Day Cream SPF 15 AM
1.7 fl. oz. *036-201*

22.00 each

Triple Lifting Eye Cream PM
.5 fl. oz. *033-475*

18.00

ANEW

prep for perfection

cleanse

Perfect Cleanser AM/PM
Normal-to-oily skin.
Mild gel formula gently washes away dirt, oil and makeup to prep skin for any ANEW treatment without drying. 5.1 fl. oz.
258-569

reg. 11.00

only 8.99

Ultra Cream Cleanser AM/PM
Normal-to-dry skin.
Soap-free cream cleanses skin and removes makeup while it moisturizes and retexturizes. 5.1 fl. oz.
035-941

reg. 14.00

only 9.99

tone

Clarifying Essence AM/PM
Alcohol-free toner clarifies and moisturizes, while removing dirt and makeup. 5.1 fl. oz.
036-216

reg. 14.50

only 11.99

buy now, save up to 4.00
(page 11 only)

AVON-NY 014915
AV_PIPES_0021806

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16 splash of color

70 fragrance FREE for all

116 feet get fresh

Let's Talk satisfaction.
It's guaranteed!
If you're not happy, we're not. Just return your purchase for a full refund or exchange.

now 25% more FREE VitAdvance™

Developed exclusively for Avon by Roche Consumer Health.

Animal-shaped, chewable, fruit flavors.
BONUS-SIZE
MULTI-KIDS COMPLETE
For the special needs of growing children. Formulated with vitamin A, iron, Niacin and more.
60 + 15 bonus tablets. 109-063
7.99

BONUS-SIZE
WOMEN'S COMPLETE I
Supports women during their childbearing years. Formulated with folic acid, vitamin A, iron, Niacin and more.
60 + 15 bonus tablets. 109-025
8.99

BONUS-SIZE
WOMEN'S COMPLETE MULTI II
For mature women. Formulated with calcium, magnesium, vitamin B 12, lower levels of iron, vitamins A, natural E, biotin, zinc and more.
60 + 15 bonus tablets. 109-044
8.99

BONUS-SIZE
MEN'S COMPLETE
Supports men's nutritional needs from ages 13 to maturity with vitamins and minerals that help maintain normal metabolic function, Lycopene to help maintain prostate health and more.*
60 + 15 bonus tablets. 109-078
8.99

Ask your Representative for our new Wellness catalog.

Roche

Roche Consumer Health is a world leader in nutrition. VitAdvance™ is formulated using its world-class research and development knowledge.

Read complete label information before use.

***These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.**

Ask your Avon Representative for more information on these supplements.

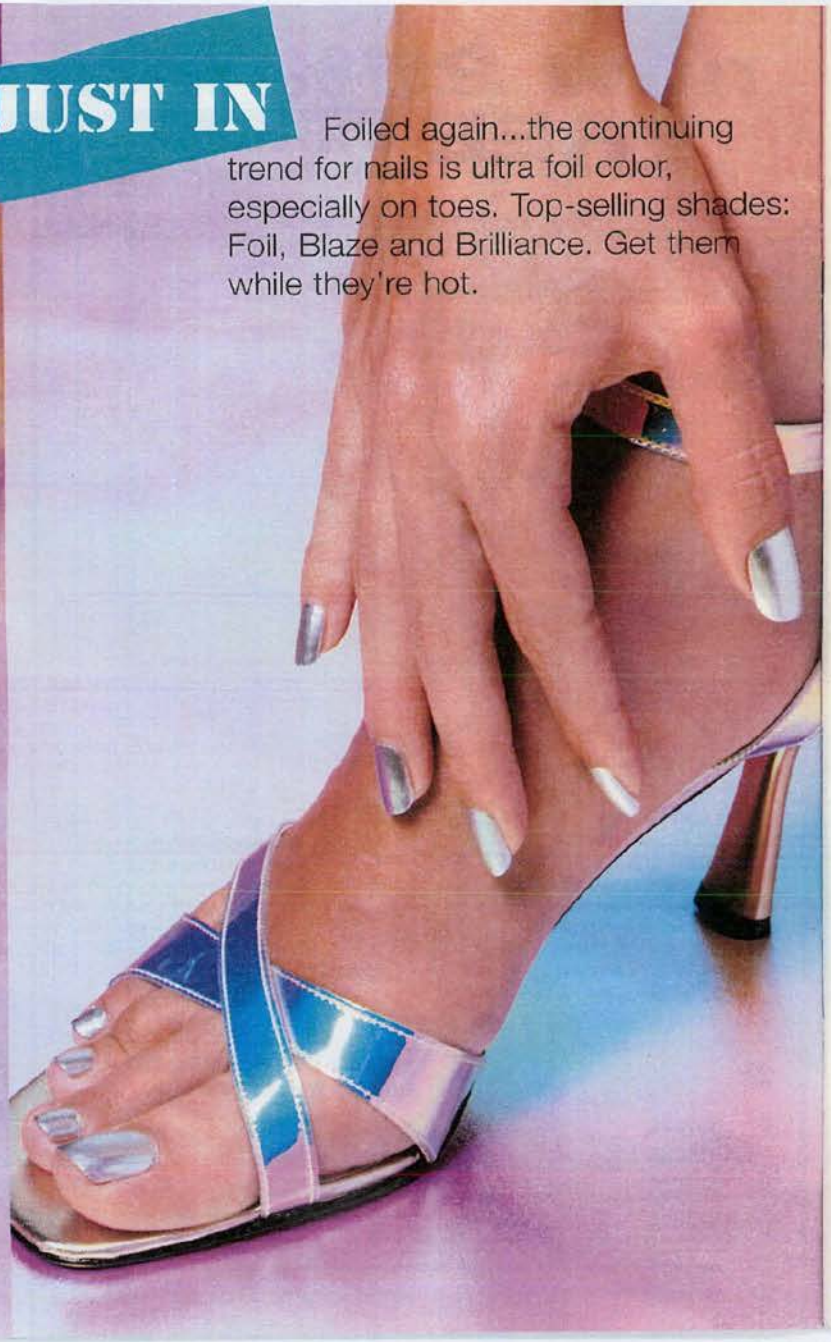
For more information on VitAdvance™, log on to www.avon.com or call toll-free 1-800-FOR-AVON.

ROCHE IN HEXAGON IS A REGISTERED TRADEMARK OF HOFFMAN-LAROCHE

AVON-NY 014916
AV_PIPES_0021807

JUST IN

Foiled again...the continuing trend for nails is ultra foil color, especially on toes. Top-selling shades: Foil, Blaze and Brilliance. Get them while they're hot.



top-sellers!

Model is wearing Foil. (C)—Cool (W)—Warm (N)—Neutral ▲Shimmer

MIRROR SHINE

NAIL ENAMEL

- Impact color infused with platinum shine.
- High-polish, ultra-reflective "mirror shine" finish.
- Flows on smoothly and evenly.

.5 fl. oz

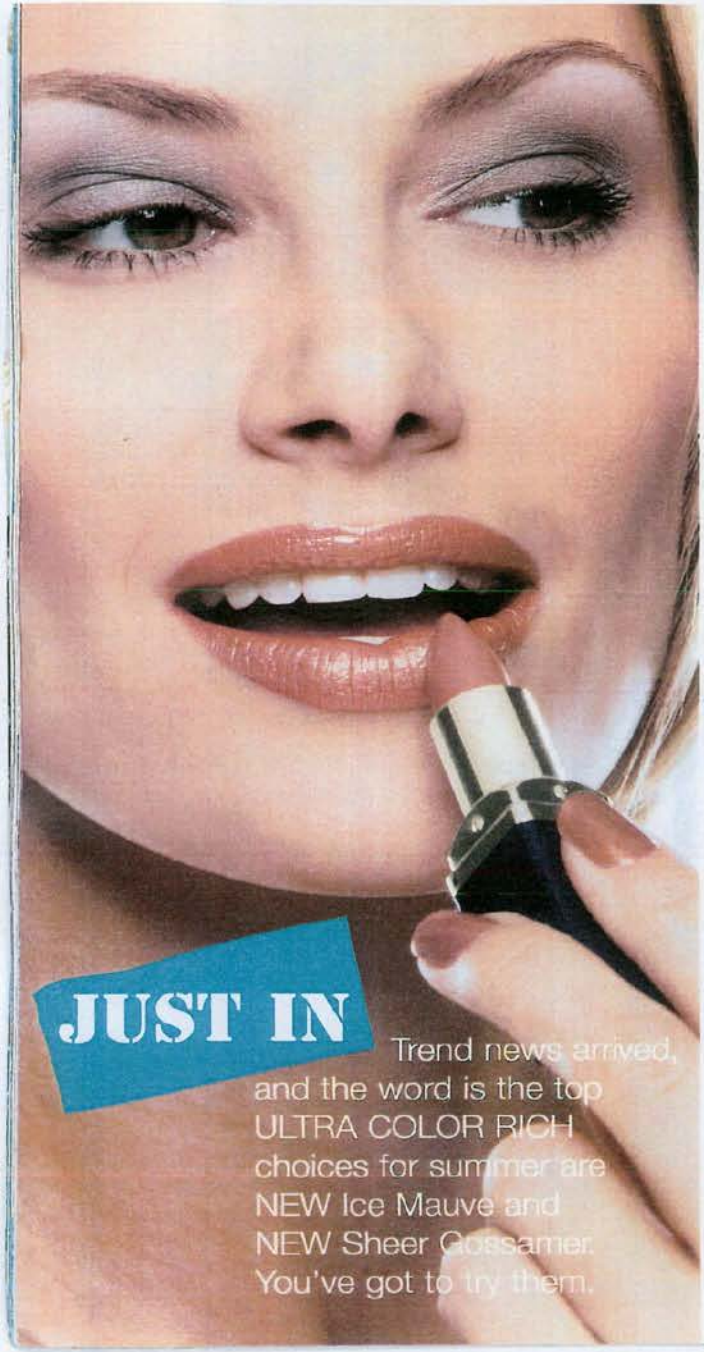
reg. 3.95

now 2.99

back by popular demand!

Psst...
we saw a competitive brand at retail for 4.49!

AVON-NY 014917
AV_PIPES_0021808


JUST IN
Trend news arrived, and the word is the top ULTRA COLOR RICH choices for summer are NEW Ice Mauve and NEW Sheer Gossamer. You've got to try them.

SHEER SPF 15

Sheer Lily ▲(C) 047-210

Sheer Shimmering Bronze ▲(W) 047-239

Sheer Raspberry Ice ▲(C) 047-243

Sheer Antiqua Plum (C) 047-497

Sheer Rose (C) 046-964

Sheer Cherry (W) 046-979

Sheer Mocha ▲(N) 047-186

MATTE

Matte Heather (C) 045-934

Matte Berry (C) 045-839

Matte Soleil ▲(N) 045-862

Matte Maraschino (C) 045-896

Matte Twig (N) 045-877

(C)—Cool (W)—Warm
(N)—Neutral ▲Shimmer

Allison is wearing ULTRA COLOR RICH RENEWABLE Lipstick—NEW Perfect Peach; SPEED DRY™ Nail Enamel—NEW Perfect Peach; TRUE COLOR Powder Eyeshadow Quad—NEW Butterfly.

ULTRA COLOR RICH RENEWABLE Lipstick

• Satin, Matte or Sheer • Creamy • Full coverage • Color renews itself all day

SATIN
PALES

Pink Fantasie ▲(C) 046-175

Frozen Rose ▲(N) 046-180

Cool Peach ▲(W) 046-266

Whisper ▲(C) 048-429

Mocha Ice ▲(W) 048-706

MAUVES/BERRIES

Berry, Berry Nice ▲(C) 046-653

Mystery (N) 046-744

Berry Charm (C) 046-539

Cozy Mauve ▲(C) 046-304

Cherry Jubilee (C) 046-448

Wineberry (N) 046-323

Instant Mocha (C) 046-099

Rose Mauve (C) 048-486

new!
Limited-Edition shades

NEW Perfect Peach ▲(W) 049-007

NEW Ice Mauve ▲(C) 048-990

NEW Sheer Bronzess ▲(W) 049-030

NEW Sheer Gossamer ▲(W) 049-045

FUN IN THE SUN SPF 15!

SATIN SHEER SPF 15

elegant new look!
chic, designer-style case

CORALS/REDS

Red 2000 (W) 046-433

Continuous Coral (W) 046-591

President's Red (W) 046-869

Silky Peach ▲(W) 046-840

Flame Red (C) 049-026

PINKS/ROSES

Pink Confidence (C) 046-600

Rose Suede (C) 046-543

Country Rose ▲(C) 046-338

Wink (C) 046-562

Almost Violet ▲(C) 046-452

BEIGES/BROWNS

Bronze Treasure ▲(W) 046-141

Mocha (W) 046-156

Sienna (N) 046-710

Brown Linen (N) 046-849

Mocha Crème (N) 046-911

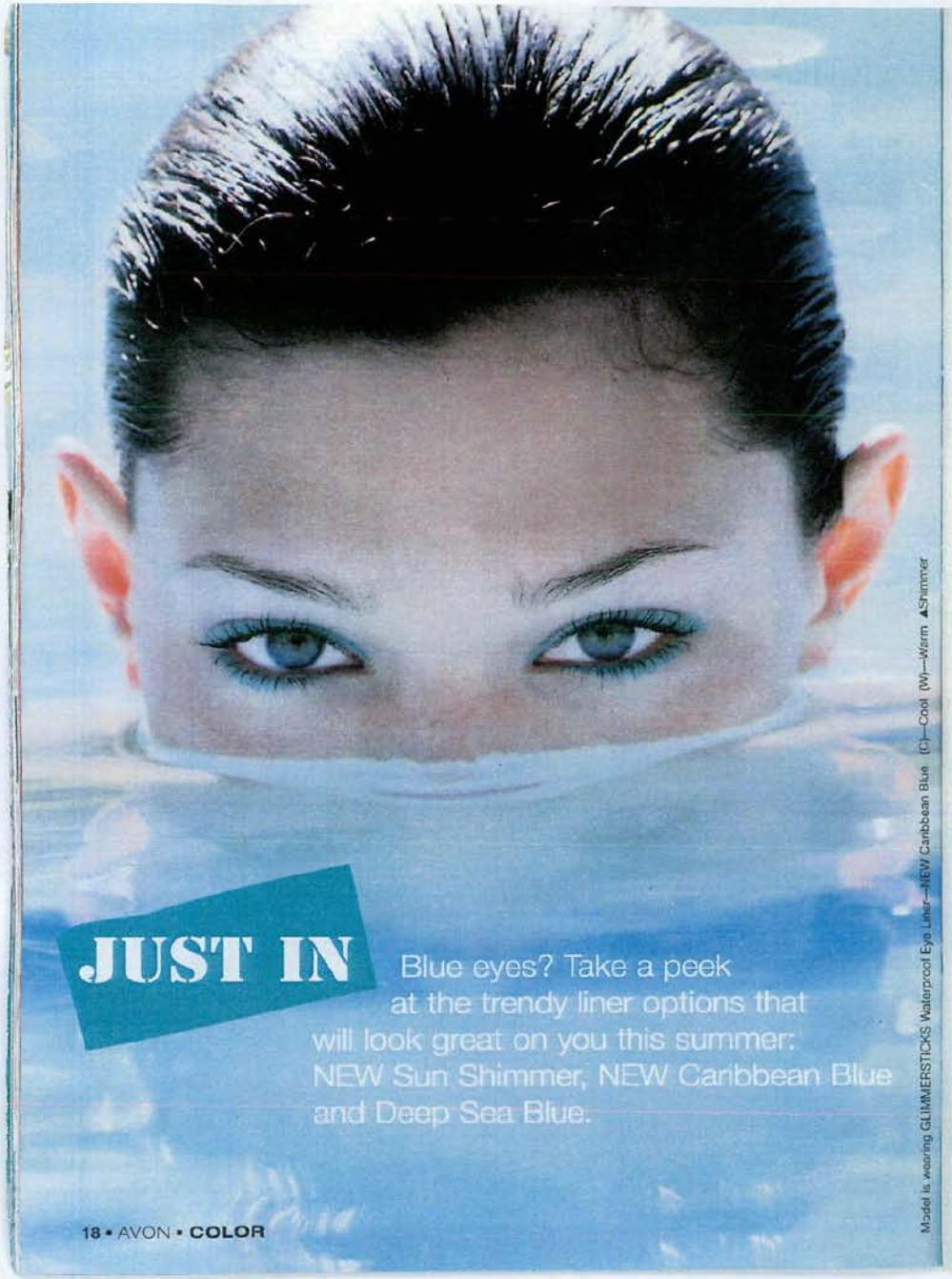
Terracotta ▲(W) 046-524

Buttered Rum (W) 046-816

Chocolate Fling ▲(W) 046-361

ULTRA COLOR RICH RENEWABLE Lipstick
.13 oz. net wt.
reg. 6.50
now 2.99
save 3.50

AVON-NY 014918
AV_PIPES_0021809



JUST IN

Blue eyes? Take a peek at the trendy liner options that will look great on you this summer: NEW Sun Shimmer, NEW Caribbean Blue and Deep Sea Blue.

Model is wearing GLIMMERSTICKS Waterproof Eye Liner—NEW Caribbean Blue (C)—Cool (W)—Warm ▲Shimmer

GLIMMERSTICKS EYE LINER goes WATERPROOF for summer!

will be last time in Brochure 17

2 New shades!

GLIMMERSTICKS
Waterproof Eye Liner
- Long-wearing.
- Creamy, glide-on formula.
- Retractable, self-sharpening.

.01 oz. net wt.

reg. 5.00

now 3.49

save 1.50

AVON-NY 014919
AV_PIPES_0021810

new!
Limited-Edition shades

mauves/berries

pales/sheers

beiges/browns

Luminous Liquid Eye Color
- Reflective pearlized formula creates a multi-faceted "color foil" effect.
- Dries to a lightweight, intensely luminous finish.
- Hi-beam color stays smooth and even... won't budge.
- Applicator designed to apply color two ways: as a liner and shadow.

.23 oz. net wt.

reg. 6.00

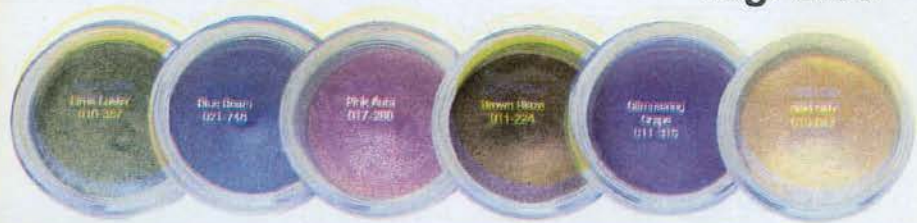
Model is wearing GLIMMER LIGHTS Eyeshadow—NEW Ice Blue (C)—Cool (W)—Warm (N)—Neutral ▲Shimmer

new!
Limited-Edition
summer
shades

GLIMMER LIGHTS
Eyeshadow
Wear as a base, wear as a highlighter, wear creamy color alone.

.24 oz. net wt.

reg. 6.00



save any way you choose to shine...

save 2.50

now 3.49 each

AVON-NY 014920
AV_PIPES_0021811

JUST IN

It's sandal season. Dip toes into fast-drying color in summer-demand shades like NEW Ice Mauve and NEW Bronzess. Slip on something strappy and run off to somewhere fun.

—SPEED DRY
dries in 60 seconds

NEW Ice Mauve ▲(C) 315-535

NEW Perfect Peach ▲(W) 324-980

NEW Bronzess ▲(C) 325-130

new! *Limited-Edition* **shades**

2 brochures only

pales/sheers
Tranquil ▲(W) 067-635
Sheer Frill ▲(C) 176-778
Snowflake ▲(C) 068-278
Smoke ▲(C) 068-282
Sheer Peach ▲(W) 176-620
Sheer Perfection ▲(N) 176-782
Sheer Opal ▲(N) 176-979

pinks/roses
Adoring Rose ▲(C) 067-764
Feisty ▲(C) 067-855
Strawberry ▲(C) 069-040
Red Hot ▲(C) 168-701
Carnival ▲(C) 068-995
Dreamy (C) 068-206
Pink Pearls ▲(C) 068-851

shades of the moment
Sizzling Sand ▲(W) 268-327
Sizzling Pink ▲(C) 267-976
Sizzling Sky ▲(C) 268-289
Sizzling Sun ▲(W) 267-919

beiges/browns
Crystal Calm ▲(W) 067-669
Cappuccino (W) 067-889
Mocha (W) 068-230
Brown Pearl ▲(W) 068-369
Café au Lait ▲(W) 068-316
• Tempo ▲(N) 168-663

corals/reds
Red Red (C) 068-407
Melon (W) 068-005
Creamy Coral ▲(W) 068-392
• Mambo Melon ▲(N) 154-565

mauves/berries
Innocent Violet ▲(C) 067-860
Delicate Mauve (C) 068-187
Juicy Plum (C) 068-210
Amethyst Shimmer ▲(C) 068-445
Red Wine (C) 068-737
Salsa Brown ▲(C) 168-678

(C)—Cool (W)—Warm
(N)—Neutral ▲Shimmer

•These shades will be last time in Brochure 17.

SPEED DRY™ Nail Enamel
One coat is all you need. Color goes on smoothly, evenly. .4 fl. oz.

3.95

NEW COLOR DEFINITION LIP DUO

2-in-1 color for lips!

psst...
Designer brand seen in department stores for 22.00!

step 1: line lips
One side...
Glimmersticks Lip Liner

step 2: fill in color
The other side...
Luscious Lip Color

Pretty is featured.

COLOR DEFINITION LIP DUO
Creamy, glide-on, no-smudge Glimmersticks lip liner is self-sharpening, retractable. Lush, creamy, full-coverage lip color in one convenient slimline case.
Lip color, .04 oz. net wt.
Glimmersticks Lip Liner, .01 oz. net wt.

reg. 9.00

now 6.99
save 2.00

AVON-NY 014921
AV_PIPES_0021812

ULTRA LUXURY LINERS

Lip Liner
Keeps lipstick in its place. Creamy, glide-on color. Hours of wear.

Eye Liner
Smudgeproof. No pulling, no tugging.

Brow Liner
Soft, velvety. Fills and shapes brows for a natural look.

Lip Liner

Chocolate (N) 132-625	Nude (N) 132-515	Neutral (N) 132-534
Brick (W) 132-610	Baby Pink (N) 142-604	Rosebud (C) 285-231
Wild Berry (C) 133-397	Deep Plum (C) 142-790	Shimmer Mauve ▲(C) 133-177
True Red (N) 133-033		

Eye Liner

Black (N) 284-929	Dark Brown (W) 285-045	Bronze ▲(W) 285-117
Smoky Grey (C) 285-079	Midnight Blue (C) 285-208	Khaki ▲(W) 285-174

Brow Liner

Soft Black 023-520	Dark Brown 023-535
Blonde 023-607	Light Golden Brown 023-540

ULTRA LUXURY LINERS
Smooth, glide-on colors. Each, .04 oz. net wt.
4.00 each

(C)—Cool (W)—Warm (N)—Neutral ▲Shimmer

COLOR GLIDE Liquid Eye Liner
Waterproof, smudgeproof. Washes off easily with soap and water. .14 oz. net wt.
5.00

Navy 264-188
Violet 264-192
Black 194-856
Brown 089-742

new!

A. ASTONISHING LENGTHS Lengthening & Defining Mascara
It's an Avon first!
- Up to 65% visibly longer lashes with Avon's Lash Extender Flexible Polymer technology.
- Lashes stay soft, flexible...won't flake.

.25 oz. net wt.
6.00

B. CURL-ASCIOUS Maximum Curling Mascara
Avon exclusive "Curl Retention" system resists moisture so curl lasts all day. .25 oz. net wt.
6.00

All Avon mascaras are hypo-allergenic and ophthalmologist-tested.

summer must-have ...Waterproof lashes!

Brown/Black
A. 292-555
B. 090-226
C. 006-692

Brown
A. 284-163
B. 046-672

Black
A. 293-636
B. 090-188
C. 006-688

Navy
A. 279-430
B. 090-317
C. 006-730

C. WASH-OFF WATERPROOF Mascara
- Thickens and separates.
- Leaves lashes soft and supple.
- Wears beautifully all day.
- Washes off easily with soap and water. .22 oz. net wt.

reg. 6.00

now 2.49
save 3.50
page 25 only

AVON-NY 014922
AV_PIPES_0021813

Shadow & liner in one!

Sheer summer shades.

Easy glide-on color lasts for hours.

Nutmeg ▲(W) 157-660
Classic Praline ▲(W) 158-628
NEW Limited Edition Surf ▲(C) 012-027
Mint Breeze ▲(W) 088-909
Royal Velvet ▲(C) 157-875
Summer Lilac ▲(C) 088-875
Limited Edition Sandstorm ▲(N) 158-632
Blue Sky ▲(C) 283-650

BIG COLOR
Eye Pencil
.06 oz. net wt.
5.00

beiges/browns

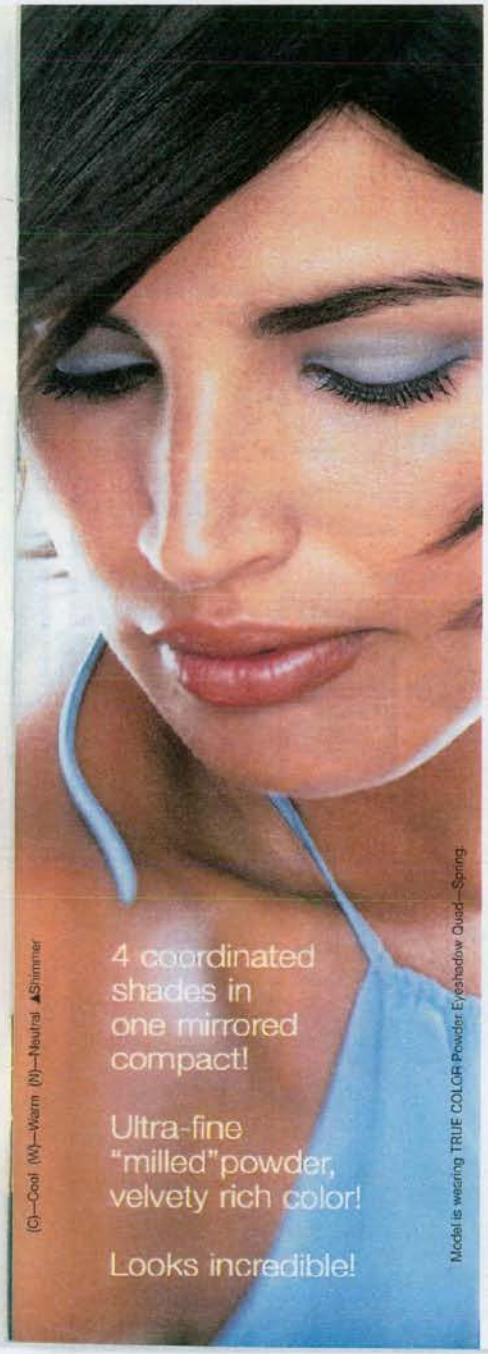
mauves/berries

pinks/roses

pales/sheers

corals/reds

TRUE COLOR
Powder Eyeshadow Duo
Ultra-smooth sweep of long-lasting, flawless color.
No dusting, no creasing.
.10 oz. total net wt.
4.25


4 coordinated shades in one mirrored compact!
Ultra-fine "milled" powder, velvety rich color!
Looks incredible!
(C)—Cool (W)—Warm (N)—Neutral ▲Shimmer
Model is wearing TRUE COLOR Powder Eyeshadow Quad–Spring

new! Limited-Edition **summer shades**

TRUE COLOR
Powder Eyeshadow Quad
- Beautifully blendable.
- Guarantees smooth, even application.
- No dusting or creasing.

.20 oz. total net wt.
reg. 6.00
now 4.99
save 1.00

AVON-NY 014923
AV_PIPES_0021814

BEYOND COLOR

more beautiful every day

NUTRALUSH™

Exclusive collagen-enriched **Superplump Complex.** Lips are visibly fuller, smoother, younger! Boosts lips' moisture almost 200%!

beiges/browns

- Brun ▲(W) 060-152
- Tiger's Eye ▲(W) 078-380
- Mink (W) 078-837
- Sunbeam ▲(W) 067-138
- Lace (W) 074-519

mauves/berries

- Ice Mocha ▲(N) 060-133
- Heather (C) 078-150
- Plum Satin (C) 078-165
- Blue Sky ▲(C) 077-776
- Crystal Waters ▲(C) 078-199

pinks/roses

- Shell ▲(C) 060-129
- Quartz ▲(C) 078-170
- Palm Beach Pink ▲(C) 078-218

pales/sheers

- Platinum ▲(W) 060-100

corals/reds

- Twilight ▲(W) 077-594
- Limestone ▲(W) 077-632

Triple Benefit Eyeshadow
Lids look younger, feel smoother. Minimizes crepiness and puffiness.
.22 oz. net wt.
6.50

beiges/browns

- Sweet Lips (N) 034-251
- Beige Shimmer ▲(W) 034-213
- Sienna (W) 034-668
- Pecan (W) 034-706
- Brownie (W) 035-167
- Cocoa (N) 034-687
- Espresso (W) 035-133
- Chocolate Frosting ▲(W) 034-209

Plumping Lipstick SPF 12
.13 oz. net wt.

Lip Conditioner SPF 12
Wear alone or under lipstick. No color.
.13 oz. net wt.
151-953

8.00 each

mauves/berries

- Plush (C) 034-778
- Romantic (C) 034-710
- Rose Marble ▲(C) 035-877
- Royal Plum (C) 034-801
- Twig (N) 034-448
- Rosestone ▲(C) 033-900
- Earthstone ▲(C) 034-338
- Pouty (C) 034-400
- Tempting (C) 034-510

corals/reds

- Frosty Apricot ▲(W) 034-141
- Ruby (C) 034-945
- Ginger Blush (N) 033-824
- Smolder (W) 034-615
- Terracotta (W) 035-148

pinks/roses

- Rosa (C) 034-596
- Uptown Pink (N) 034-783
- Fuchsia (C) 034-820
- Pink Twilight ▲(C) 033-972

elegant new look! chic, designer-style case.

(C)—Cool (W)—Warm (N)—Neutral ▲Shimmer

20 moisture-drenched shades

24/7

Melanie is wearing Brilliant Moisture Lipcolor—Orchid.

24-hour moisture • seventh-heaven shine

it's a first!

Brilliant Moisture Lipcolor

- 24-hour moisture
- lush shine
- full-color coverage
- precision application

...all in one lipstick.
Lips feel moisturized even after you take it off.
.07 oz. net wt.

6.50

AVON-NY 014924
AV_PIPES_0021815

Limited-Edition summer shades

Air Kiss ▲(C) 059-627

Whisper Glaze ▲(W) 058-730

FUN IN THE SUN SPF 15!

Highlights ▲(C) 059-740

SUN SHADES
SPF 15 Lip Gloss
- Mirror in cap
- Sheer, high-shine, "wet look" finish
- SPF 15
- PABA free

.24 oz. net wt.

4.50
last time in brochure

Mauve Motion ▲(C) 119-716

Soft Pink ▲(C) 122-101

24K ▲(W) 117-838

Berry Shimmer ▲(C) 121-401

Vegas Shimmer ▲(W) 118-542

Solstice ▲(W) 119-701

Tangerine 097-967 · Strawberry 041-685 · Cherry 030-184 · Bubble Gum 030-021

Flavor Savers Lip Gloss
.15 oz. net wt.

MOISTURE THERAPY Moisturizing Lip Treatment SPF 15
.15 oz. net wt.
167-633
reg. 1.49

AVON BASICS Care Deeply with Aloe Lip Balm
.15 oz. net wt.
195-025

lip balms 99¢ each

JUST IN

It's official...GLAZEWEAR is our #1 lip color choice. No surprise... everywhere you look, glossy, full-coverage color is making a giant splash!

Blushing (C) 104-903

mauves/berries

Celebrity Plum ▲(C) 045-480 · Aubergine ▲(C) 107-587 · Cherry Jubilee (C) 106-341

Berry Cool ▲(C) 105-068 · Mulberry (C) 107-113 · Blushing (C) 104-903

beiges/browns

Brown Sugar ▲(W) 102-991 · Buttered Rum (W) 103-835 · Screen Siren ▲(W) 045-293

Teddy Bear (C) 103-930 · Chocolate Fling ▲(W) 102-422

pales/sheers

Sterling ▲(C) 102-293 · Lilac Mist ▲(C) 102-202

Gold Digger ▲(W) 121-579 · Tickled Pink ▲(C) 121-621

(C)—Cool
(W)—Warm
(N)—Neutral
▲Shimmer

pinks/roses

Rosebud ▲(W) 111-131 · Palm Beach Pink ▲(C) 110-393 · Fuchsia (C) 107-606

corals/reds

Brick (W) 104-846 · Scarlet Red ▲(C) 044-010 · Peachy ▲(W) 104-808

Limited-Edition summer shades with a Latin beat!

Tempo ▲(N) 156-128 · Mambo Melon ▲(N) 156-022

Salsa Groove ▲(C) 156-132 · Red Hot ▲(C) 156-185

will be last time in brochure 17

Your favorite formula now in CLEAR!

new!

Clear 209-224

GLAZEWEAR

GLAZEWEAR Liquid Lip Color
- High shine.
- Full coverage.
- Wear alone or over your favorite Avon lipstick shade.

15 oz. net wt.

5.00

AVON-NY 014925
AV_PIPES_0021816

JUST IN

Longer, high-activity days call for marathon makeup. The look of choice for summer beauty: stay-put, waterproof, smudgeproof color. Gorgeous from dawn to dinner.

Prolonged Plum is featured.

pales/sheers

Diamond ▲(N) 219-183
Blue Wave ▲(C) 222-975
Golden Girl ▲(W) 220-972
Champagne ▲(W) 226-454

beiges/browns

Misty Mocha ▲(N) 222-980
Moonstone ▲(N) 224-155

pinks/roses

Pink Sorbet ▲(N) 236-183

mauves/berries

Lovin' Lilac ▲(C) 225-587
Prolonged Plum (C) 225-811
Perfect Petal (N) 224-231
Heather ▲(C) 227-833
Hey Grey ▲(C) 230-051

corals/reds

Seafoam ▲(W) 224-322
Zest ▲(W) 224-265
Pistachio ▲(C) 227-800

PERFECT WEAR® All-Day Comfort Eyeshadow

- Featherweight, looks rich.
- Soft-glide technology for smoother application, superior blending.
- Crease-resistant, stays true.

.06 oz. net wt.

6.50

Better Brown (W) 040-181
Grey Stone (C) 041-427
Mahogany (W) 040-291
Moonlit Plum (C) 040-818
Navy Night (C) 041-302
Better Brown (W) 040-181
Black Onyx (C) 039-674

PERFECT WEAR® Eye Liner

- Lasts all day.
- Won't pull or tug.
- Waterproof.

.01 oz. net wt.

5.50

PERFECT WEAR

comfortable, stay-put color

beiges/browns

Twig (N) 020-919
Buttered Rum (W) 020-923
Iced Cocoa ▲(W) 021-179
Decadent (W) 021-183
Honey Bare ▲(W) 020-813
Cocoa Buff (W) 020-870

mauves/berries

Soft Raisin ▲(C) 031-381
Merlot (W) 031-472
Royal Plum (C) 032-885
Blackberry (C) 033-198
Romantic (C) 030-988
Magic Mauve (C) 031-358

corals/reds

Red Zone (C) 030-753
Silent Red (W) 030-787
Terracotta (W) 021-217
Panic Button (W) 021-255

pinks/roses

Cotton Candy ▲(C) 033-236
Pink Pout (C) 033-240
Angora Pink ▲(C) 033-260
Fuchsia (C) 033-331

Ever Glaze™ Lip Gloss 052-970

Roses (C) 042-419

Neutrals (W) 041-484
Mauves (C) 042-237
Reds (W) 041-886
Tawnies (W) 041-704
Plums (C) 042-280
Roses (C) 042-419
Browns (W) 041-499

PERFECT WEAR® Lip Liner

- Glides on smooth, won't tug or pull.
- Wears all day.

.01 oz. net wt.

5.50

(C)—Cool
(W)—Warm
(N)—Neutral
▲Shimmer

PERFECT WEAR® Ever Glaze™ Lip Gloss

Goes beyond shine to a "patent leather" look!

- Moisturizing, comfortable, lightweight.
- Wear alone or over Lip Ink.

.08 fl. oz.
052-970

7.00

PERFECT WEAR® Ever Glaze™ Lip Ink

Stay-put liquid color!

- Semi-matte, liquid color sets in 60 seconds!
- Sweep-on applicator for perfect lipstick coverage with liner precision.
- Wear alone or with Ever Glaze™ Gloss.

.08 fl. oz.

7.00

save up to 4.00

any 2 for 9.99

AVON-NY 014926
AV_PIPES_0021817

foundation

Light

Natural Ivory (N)
A. 078-791
B. 033-370
C. 167-380
D. 048-326
E. 073-732
F. 059-243

Ivory Beige (C)
A. 083-070
B. 033-422
C. 167-872
D. 048-527
E. 073-842
F. 048-694

Classic Ivory (W)
A. 085-383
B. 033-418
C. 167-710
D. 054-351
E. 073-838
F. 049-284

Soft Bisque (C)
A. 086-614
B. 033-767
C. 168-280
D. 055-601
E. 073-933
F. 049-375

Natural Cream (N)
A. 086-610
B. 033-437
C. 170-287
D. 046-854
E. 073-861
F. 049-485

Almond Beige (W)
A. 090-116
B. 033-638
C. 170-550
D. 055-286
E. 073-895
F. 050-299

Medium

Warmest Beige (N)
A. 092-157
B. 033-896
C. 170-564
D. 055-673
E. 074-102
F. 050-303

Blush Beige (C)
A. 094-130
B. 033-843
C. 170-822
D. 055-654
E. 073-948
F. 050-322

Golden Caramel (W)
A. 102-308
B. 034-471
C. 170-841
D. 045-198
E. 078-677
F. 177-205

Natural Fawn (N)
A. 102-327
B. 033-949
C. 171-541
D. 054-639
E. 077-188
F. 050-595

Deep Tan (W)
A. 102-858
B. 034-649
C. 171-245
D. 046-763
E. 078-916
F. 052-067

Honey Beige (C)
A. 103-247
B. 033-968
C. 171-609
D. 050-907
E. 077-226
F. 053-977

Deep

Rich Honey (N)
A. 103-395
B. 034-228
C. 171-250
D. 062-026
E. 077-230
F. 056-980

Beautiful Bronze (W)
A. 103-448
B. 036-240
C. 171-776
D. 045-183
E. 079-415
F. 059-019

Toast (W)
A. 103-467
B. 034-232
C. 171-666
D. 049-686
E. 077-250
F. 059-061

Mahogany (N)
A. 103-543
B. 036-804
C. 171-795
D. 062-102
E. 077-871
F. 059-224

(C)—Cool (W)—Warm (N)—Neutral

A. BEYOND COLOR Vertical Lift® Foundation SPF 8
Redefines and tightens the appearance of sagging skin. Medium-to-full coverage.
1 fl. oz.
12.00

B. PERFECT WEAR® All-Day Comfort Foundation SPF 10
12-hour transfer-resistant wear. Flawless, featherweight coverage.
1 fl. oz.
9.00

C. AUTO FOCUS™ Light Adjusting Foundation SPF 15
Light-adjusting and skin-balancing foundation in one compact.
.31 oz. net wt.
11.00

D. FACE LIFTING Moisture Firm Foundation Cream Soufflé
Visibly minimizes fine lines and wrinkles.
1 oz. net wt.
9.00

E. BEYOND COLOR Illuminating Radiance™ Vitamin C Foundation SPF 12
Gel cream boosts firmness and luminosity. Skin appears visibly younger. Light-to-meduim coverage.
1 oz. net wt.
11.00

CLEAR FINISH®
GREAT COMPLEXION™

Covers weightlessly keeps skin clean so your complexion just keeps looking **GREAT!**

Oil? **Gone.** Imperfections? **You're in the clear.**

Dual-action botanical complex and oil-absorbing powder keep oil away

Salicylic acid penetrates pores to keep them clean

F. CLEAR FINISH® Great Complexion™ Foundation
Works to keep skin clean. Perfect, weightless, natural-looking coverage. 1 fl. oz.

reg. 8.00
now 6.99
save 1.00

AVON-NY 014927
AV_PIPES_0021818

powder

PRESSED POWDER

Classic Ivory (C) A. 060-607 B. 315-903	Translucent Ivory (N) A. 060-573 B. 315-152
Natural Beige (N) A. 059-277 B. 313-677	Nude Beige (N) A. 060-588 B. 315-884
Tawny (W) A. 060-038 B. 314-070	Cappuccino Cream (N) A. 059-281 B. 314-065
Toasted Beige (N) A. 060-463 B. 314-653	

A. CLEAR FINISH® Great Complexion™ Pressed Powder
A flawless, shine-free finish that keeps skin clear!
.4 oz. net wt.
8.50

A

B

INCREDIBLE FINISH
Absorbs excess oil, moisturizes where skin needs it. Reflects light away from imperfections.

B. Pressed Powder
.4 oz. net wt.
7.50

C. Loose Powder
.75 oz. net wt.
7.50

C

LOOSE POWDER

Classic Ivory (C) C. 034-964	Nude Beige (N) C. 034-979
Natural Beige (N) C. 039-215	Cappuccino Cream (N) C. 041-317

concealer

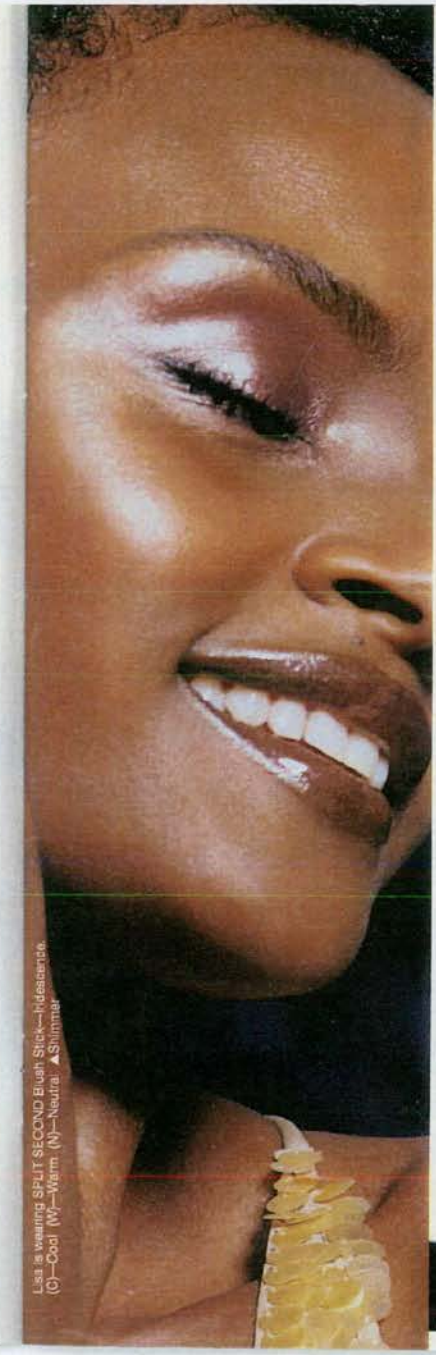
Light Neutral (N) D. 037-671 E. 009-964	Deep Golden (W) D. 039-291 E. 011-368
Medium Neutral (N) D. 039-234 E. 011-349	Extra Deep (N) D. 039-306 E. 011-372

D

D. PERFECT WEAR® Total Coverage Concealer
Perfectly hides imperfections. Flawless finish. .17 oz. net wt.
5.50

E

E. PRECISE COVERAGE Concealing Stick
Light-reflecting particles "erase" fine lines, wrinkles and undereye circles.
.06 oz. net wt.
5.00



Lisa is wearing SPLIT SECOND Blush Stick—Iridescence. (C)—Cool (W)—Warm (N)—Neutral ▲Shimmer

TRUE COLOR Powder Blush
Flawless, even application. Ultra fine "milled" powder glides on silky smooth and wears for hours.
.22 oz. net wt.
7.50

mauves/berries

Antiquity ▲(C) 223-201	Mad About Mauve ▲(C) 223-235	Rosy Cheeks (C) 223-493	Lilac Dusk ▲(C) 019-890

beiges/browns

Golden Glow—Dark ▲(N) 149-794	Golden Glow—Light/Medium ▲(N) 149-722	Earthen Rose (W) 222-501	Totally Tawny (N) 222-846

corals/reds

Coral Myth (W) 220-255	Peach Tint (W) 019-886	Russet (N) 221-892

pinks/roses

Classic Aura (C) 223-240	Rose Lustre ▲(C) 294-341	Deep Pink (C) 223-952

SPLIT SECOND Blush Stick
Creamy color blends quickly. .35 oz. net wt.
7.50

beiges/browns

Iridescence ▲(N) 047-330	Natural Suede (N) 047-664	Rich Russet (W) 047-679

pinks/roses

Pretty in Pink (N) 124-487	Barely Rose ▲(C) 047-827	Moon Roses ▲(C) 047-808

corals/reds

Tropical Peach ▲(W) 047-789	Radiant Flash ▲(N) 097-412	Soft Honey (W) 047-683

mauves/berries

Perfect Plum (C) 047-812	Romance ▲(C) 047-793	Coy (C) 162-631

AVON-NY 014928
AV_PIPES_0021819

NAILWEAR Nail Enamel

• color true • glossy wear • 10-day performance with barely a touch-up

NAILWEAR®
Nail Enamel
.4 fl. oz.
3.95

PINKS/ROSES

Petunia (C) 184-112	Fuchsia ▲(C) 183-169	Casablanca ▲(C) 184-590	Retro Rose ▲(C) 185-711	Pink Foil ▲(C) 183-120	Princess (C) 183-140	Tropical Punch (C) 183-154	Wink ▲(C) 191-861

MAUVES/BERRIES

Baubie (C) 186-517	Mulberry (C) 190-057	Decadence ▲(C) 188-084	Berry Charm ▲(C) 188-247	Lilac Glaze (C) 188-395	Romance ▲(C) 188-414	Cherry Jubilee (C) 189-320	Instant Mocha (C) 190-320
Spring Fling ▲(C) 190-281	Mosaic Plum s(C) 190-349	Viola ▲(C) 191-049	Tycoon (C) 191-053	Savvy (C) 191-163	Rouge Fatal ▲(C) 191-307		

CORALS/REDS

Real Red (W) 191-311	Red Alert (C) 191-326	Tart (W) 191-330	Iced Coffee ▲(W) 191-345	Delish ▲(W) 191-489	Dusky Cherry ▲(C) 191-570	Dusk ▲(W) 191-512
Chili (W) 191-565	Demure ▲(W) 191-857	Creole (W) 191-527				

SHEERS

Sheer Pink Glaze (C) 184-074	Sheer French Pink (C) 181-936	Sheer Nuance ▲(N) 162-014	Sheer Lilac ▲(C) 182-530

BEIGES/BROWNS

Deluxe Chocolate ▲(N) 182-660	Relic (W) 182 633	Baroque ▲(W) 182 841	Mocha Shimmer ▲(W) 182-860	Femme (N) 182-966	Muse ▲(N) 182-985	Cashew ▲(N) 183 026	Heather (N) 183-044
Venus ▲(W) 183-116	Fig (N) 182-689	Dove (N) 182-708					

COLORS OF THE MOMENT

Spellbound ▲(W) 191-660	Mystic ▲(N) 191-680	Rave ▲(N) 191-709	Dynamo ▲(C) 191-770
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PALES

Ballerina Pink ▲(C) 183-431	Cotton Candy (C) 183-776	French Tip White (N) 181-238	Clear (N) 181-587	Whisper Mauve ▲(C) 181-921	French Tip Lilac (C) 181-989	Lilac Illusion ▲(C) 182-000
Delicate ▲(C) 182-310	Honey Blonde ▲(W) 183-063					

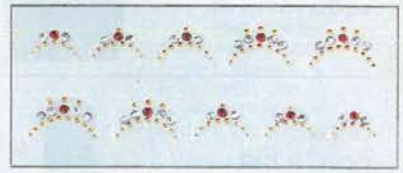
(C)—Cool
(W)—Warm
(N)—Neutral
▲Shimmer

JUST IN

Millions have caught the wave in fashion—nail accessories. It's all about jewels, stones and decals. Turn your toes and fingers into real show-offs.

How easy!

1. Apply favorite NAILWEAR® (left) or SPEED DRY™ Nail Enamel shade (sold on page 22).
2. Let dry completely.
3. Peel off Jewel decal, apply with orangewood stick.
4. Apply Speed Dry Top Shine (sold on page 40) to secure.



NAIL JEWELS
Pack of 10 decals.
285-375

only 4.99

pssst...we saw similar nail art at retail for 11.99. And salons charge up to 25.00 for this look!

AVON-NY 014929
AV_PIPES_0021820

NAIL EXPERTS

- professional performance
- superior results
- convenient longer brush

dry, cracked, torn cuticles?

Advanced Mira-Cuticle® Vanishing Complex Antiseptic/Skin Protectant
A visible difference in 7 days.
.5 fl. oz. *279-942*
6.00

nails split and crack

Liquid Silk Wrap
Contains real silk fibers. Provides professional-strength support for visibly stronger nails. Dries quickly.
.4 fl. oz *048-489*
6.00

short, weak nails that break?

Strong Results™ Length and Strength Complex
See visibly harder, stronger nails in 7 days.
.4 fl. oz.
307-894
6.00

are your nails softies?

Tough Enough Base/Top Coat
Strengthens, nourishes and conditions to correct soft, weak nails. Extends nail enamel wear.
.4 fl. oz.
268-040
5.00

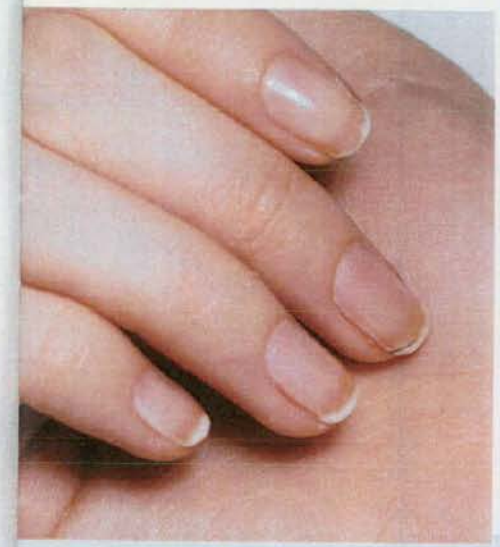
oops... need a fast cleanup?

Neat Nails Nail Enamel Corrector Pen Enamel remover in a pen. Erases smudges and mistakes fast.
.16 fl. oz.
310-610
6.00

need a fast-drying finish?

Speed Dry Top Shine
Sets and shines in only 60 seconds. Protects for stronger nails.
.4 fl. oz.
152-160
5.00

Broken nail? Now it's an easy fix!



Are your nails "softies"? Use with Strong Results™ or Liquid Silk Wrap to maintain strengthening benefits.

- Instant repair!
- Works like a mending kit, but without tapes!

On the Mend Nail Mender
- Instantly repairs tears, breaks and cracks.
- Contains nylon to strengthen nails.
- Use as a spot treatment, base coat or for overall protection.

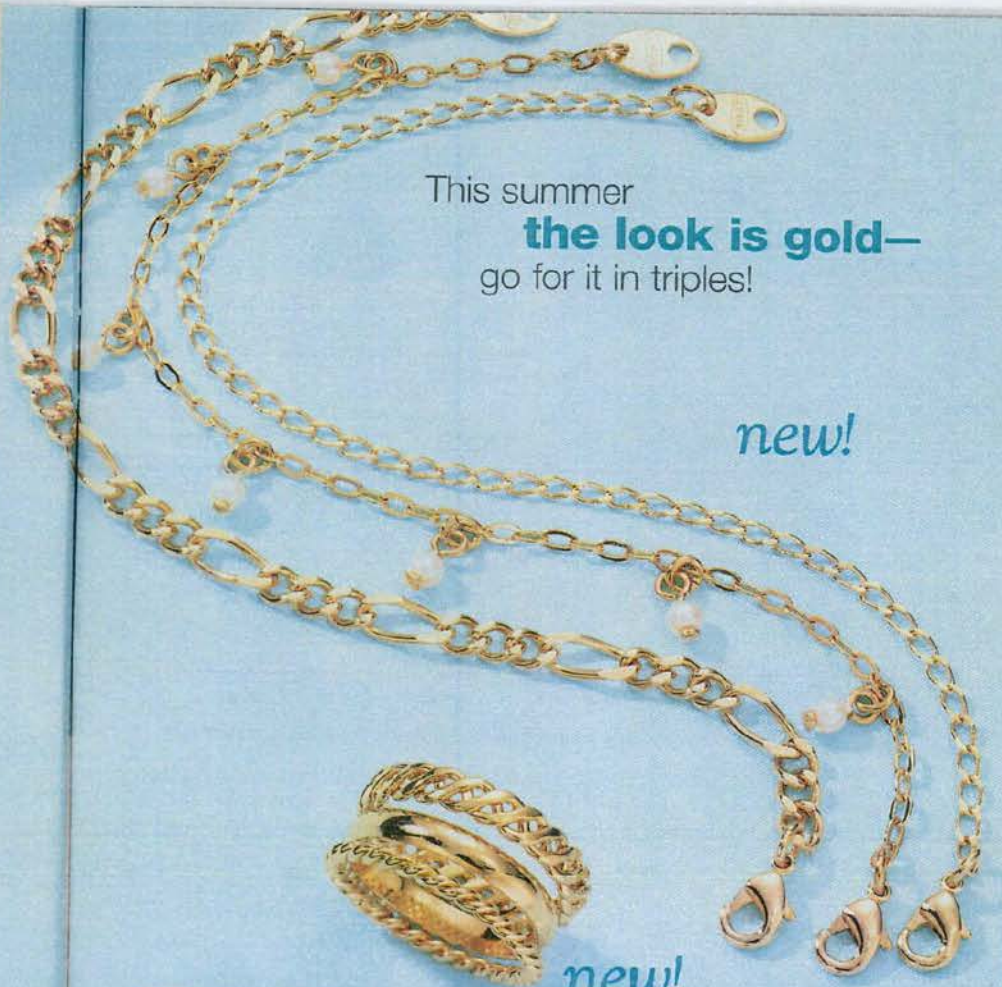
.4 fl. oz. *267-646*
reg. 6.00
now 3.99
save 2.00

AVON-NY 014930
AV_PIPES_0021821

Model is wearing NAILWEAR Nail Enamel in Lilac Illusion, and NAIL JEWELS sold on page 39.

This summer
the look is gold—
go for it in triples!

new!



new!

NEW Goldtone Triple Chain Bundle
A trio of goldtone chains (one with simulated pearl drops) to wear together or singly.
Anklet
Small, 9" *116-774* Large, 10" *116-793*
7.99
Bracelet
Small, 7" *116-827* Large, 8" *116-831*
7.99

NEW Goldtone Triple Ring Bundle
Three goldtone bands to stack or wear singly.
Sizes
5 *201-807* 9 *205-620*
6 *201-811* 10 *205-726*
7 *202-530* 11 *207-016*
8 *205-525*
7.99

7.99 each set of three

AVON-NY 014931
AV_PIPES_0021822

Colored Genuine Agate Stretch Bracelet
Agate nuggets on beaded stretch cord.
Cinnamon color/goldtone *098-064*
Turquoise color/silvertone *098-050*

9.99 each or 2 for 15.00

TURQUOISE & RED COLOR
Multi-color with antiqued silvertone.

Multistrand Floret Pendant Necklace
16" L with 3" extender.
Removable pendant. *289-055*

14.99

Floret Drop Earrings
Pierced *289-457*
Clip *289-514*

7.99

❖ **Two-Tone Cable Cuff-to-Stretch Watch**
Quartz movement.
Silvertone with goldtone accents.
Small *057-949*
Large *057-953*

24.99

TWO-TONE ETCHED BEADED
Antiqued goldtone/silvertone.

Long Necklace
36" L with 3" extender. *097-656*

14.99

Drop Earrings
Pierced.
098-600

7.99

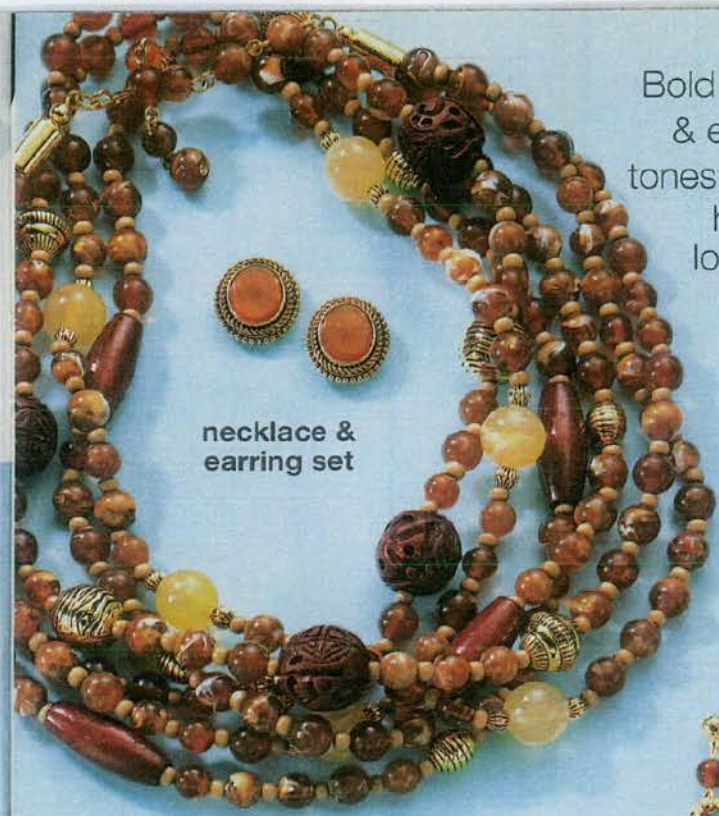
watch flips to lapis cabochon

❖ **Silvertone Genuine Lapis Reversible Watch**
Rotate center cabochon to reveal a quartz movement timepiece with mother-of-pearl face.
6¾" band with 1" extender. *322-241*

34.99

❖ **Denim Strap Watch**
Silvertone with color accents.
Quartz movement.
9" denim strap with vinyl backing.
221-448

24.99



Bold beading & exotic earth tones **spice up** hot summer looks

necklace & earring set

new!

NEW Spice Colored Beaded Necklace & Button Earring Gift Set
Triple strands of marbelized rust, wood & amber-color beads with antiqued goldtone accents. 31⅛" L with 3" extender plus matching ¾" earrings.
Clip *196-370*
Pierced *196-328*

19.99 the set

new!

NEW Spice Colored Beaded Floret Drop Earrings
Bold, beaded dangles with antiqued goldtone finish. 2¾" L. Pierced.
196-390

9.99

AVON-NY 014932
AV_PIPES_0021823

❖ **Men's Hobby Watch Set**
Quartz movement. 9" leather strap. Golfing with ball
237-807
was 29.99
now 12.99
watch & golf ball set
while supplies last

❖ **Whipstitch Watch**
Goldtone quartz movement watch. Black vinyl strap with cream stitching, 9" L.
271-740
was 24.99
now 19.99

❖ **Eagle Pocket Watch in Keepsake Tin**
Silvertone quartz movement watch with hinged cover on 14" silvertone chain. Lifelike eagle illustrations signed by artist Al Agnew.
248-064
29.99

mini frame & watch set

❖ **American Pride Watch with Picture Frame**
Burnished goldtone. Quartz movement. 9½" leather-lined vinyl strap. 2" x 3" resin frame.
068-517
34.99 the set

❖ **NEW Light-Up Easy-to-Read Goldtone Stretch Watch**
Dial lights up at the push of a button. Quartz movement. Band stretches to fit most wrists.
036-766
29.99

CARTOON NETWORK
SCOOBY-DOO

❖ **Scooby Superhero Watch**
Silvertone case with blue vinyl strap. 9" L. Quartz movement.
166-178
24.99

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Perfect timing—the equestrian look is a **runaway hit.**

new!

❖ **NEW Equestrian Link Watch**
Easy-to-read quartz movement timepiece with silvertone buckle & case. Bridle-leather-look vinyl strap, 9" L.
208-854

intro special 14.99
buy now & save $5
will be 19.99 in brochure 18

AVON-NY 014933
AV_PIPES_0021824

NEW Fun Sun Earrings
Goldtone. Pierced.
277-935
4.99

NEW Summer Friends Gift Set
Burnished silvertone. 16" necklace with 3" extender & pierced earrings.
019-828
9.99 the set

NEW Fun Sun Beaded Toe Anklet
Silvertone & colored beads on stretch cord. Fits foot sizes 6 through 10.
012-895
7.99

Model is wearing NAILWEAR® Nail Enamel in Baroque

❖ **NEW Summer Friends Slide Watch**
Quartz movement. Antiqued goldtone with colorful accents. 7" L with 1" extender.
023-300
29.99

Springtime Dangling Anklet & Ring Duo
Anklet (9" L with 1" extender) & matching adjustable toe ring. Silvertone with blue *066-954* Goldtone with pink *066-659*
14.99 each set

Nature's influence. On fabrics, accessories, jewelry.

Watch for butterflies in a big way.

new!
ring & earring set

NEW Butterfly Ring & Earring Set in Decorative Box
Pale gem-colored rhinestones set in silvertone. Ring adjusts to fit sizes 3 through 5. Matching pierced earrings, ¾" L. Adorable gift box. Ages 3 and up.
090-063

intro special
7.99 the set
next brochure 12.99

AVON-NY 014934
AV_PIPES_0021825

CZ Stud Earrings
Silvertone. Pierced.
288-245
was 9.99
now 7.99

Crystal Accent Star Necklace
Rhinestone pavé star on 16" chain with 3" extender. Silvertone.
004-924
12.99

OVAL CZ

Cable Necklace
Cz slide on joined silvertone wires. 16" L with 3" extender.
005-127
14.99

Stud Earrings
Silvertone. Pierced.
008-370
12.99

two-ring set
save $15

save $10

Anniversary Band & Triple CZ Solitaire Ring Duo
Two silvertone bands.
Sizes
5 *269-240* 9 *268-437*
6 *268-255* 10 *010-027*
7 *268-331* 11 *268-733*
8 *268-422*
was 29.99
now 14.99

Silvertone Triple CZ Anniversary Necklace
16" chain with 3" extender.
124-233
was 19.99
now 9.99

american values

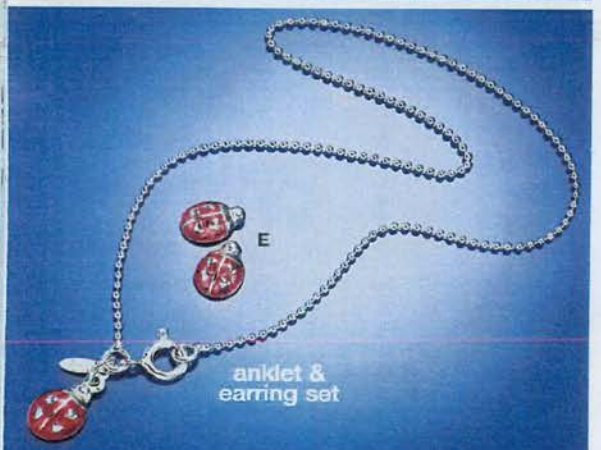
❖ **American Flag Watch**
Quartz movement. Goldtone case with American flag design. 9¼" leather strap with fabric accent.
312-574
was 19.99
now 14.99
while supplies last

Americana Star Earrings
Goldtone with red, white & blue accents.
Pierced *219-676*
Clip *076-530*
was 4.99
now 3.99
while supplies last

Stackable Ring Set
Three goldtone bands with simulated gemstones.
5 *270-581* 9 *270-596*
6 *129-732* 10 *270-600*
7 *129-785* 11 *272-053*
8 *130-163*
24.99 three-ring set

Rhinestone Pavé American Flag Necklace
Goldtone. 15" chain with 3" extender.
237-659
was 9.99
now 7.99
while supplies last

AVON-NY 014935
AV_PIPES_0021826



A. Sterling Silver Pink Genuine Pearl & CZ Ring
Freshwater pearls. Ceramic box with silvertone trim.
Sizes
8 *020-058* 10 *020-168*
9 *020-149* 11 *020-244*
was 29.99

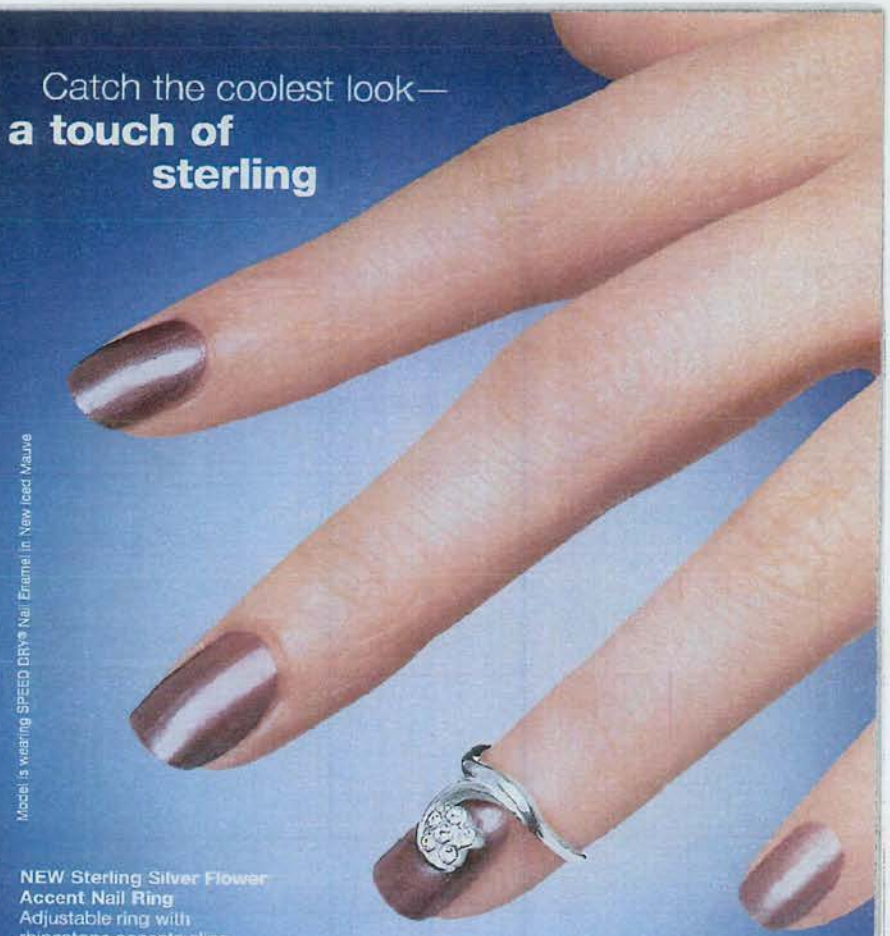
B. Sterling Silver Blue Topaz Leaf-Accented Ring
Sizes
5 *314-820* 9 *315-205*
6 *314-835* 10 *319-985*
7 *315-148* 11 *320-086*
8 *315-190*
was 19.99

STERLING SILVER SEMI-PRECIOUS BEAD ACCENT
With rose crystal & semi-precious stones.
C. Bracelet
Large, 8¼" *257-888*
was 19.99
D. Ring
Sizes
4 *086-762* 8 *088-712*
5 *086-820* 10 *088-966*
6 *087-003*
7 *088-674*
was 14.99

E. Sterling Silver Ladybug Anklet & Earring Gift Set
Red enamel-look studs & anklet in sizes:
Small, 9" *314-691*
Large, 9¾" *314-801*
was 24.99 the set

now 9.99 each
save up to $20
while supplies last

Catch the coolest look—
a touch of sterling



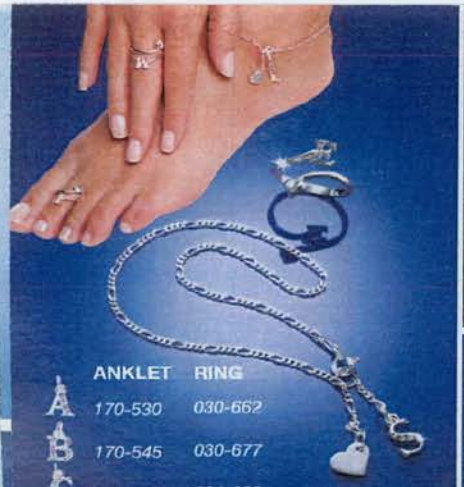
Model is wearing SPEED DRY® Nail Enamel in New Iced Mauve

NEW Sterling Silver Flower Accent Nail Ring
Adjustable ring with rhinestone accents slips onto finger or toe.
117-110
only 7.99

new!

THE FINE ART OF STERLING SILVER

AVON-NY 014936
AV_PIPES_0021827



	ANKLET	RING
A	170-530	030-662
B	170-545	030-677
C	170-602	031-032
D	174-259	031-195
E	178-656	031-233
F	182-880	031-248
G	183-465	032-426
H	184-218	032-464
I	184-256	032-760
J	184-275	032-847
K	188-801	032-890
L	188-869	032-938
M	188-873	032-976
N	188-888	033-001
P	188-892	033-016
R	188-907	033-164
S	189-042	035-224
T	195-761	035-444
V		

STERLING SILVER PAVE INITIAL
Pavé rhinestones.

Charm Anklet
10" chain.
19.99

Ring
Adjusts to fit sizes 6 through 9.
9.99

NEW Sterling Silver Ear Cuff
Heart & cz on a single earring to be worn on the right ear. Bends to fit.
021-968
7.99 the cuff

Sterling Silver Ball & Hoop Earring Duo
Pierced
237-333
19.99
two-pair set

Sterling Silver Americana Anywhere Ring
Enamel-look heart on adjustable open cuff band.
173-104
7.99

Sterling Silver Fashion Toe Ring
Adjusts to fit a little finger or toe.
Crystal *170-330*
Ladybug *170-344*
Turquoise *170-579*
7.99 each

Turquoise is where it's at—

to accessorize everything from silky satin to everyday denim.

new!

Model is wearing the Island Print Column Dress sold on page 59

NEW STERLING SILVER BOLD TURQUOISE
Oval cabochons in antiqued settings.

Ring
Sizes
5 *060-300* 9 *069-183*
6 *062-982* 10 *069-240*
7 *063-993* 11 *069-987*
8 *065-245*
14.99

Earrings
¾" L.
Pierced.
207-748
14.99

intro specials
buy now & save $10
next brochure 24.99

THE FINE ART OF STERLING SILVER

AVON-NY 014937
AV_PIPES_0021828

Sterling Silver Triple CZ Necklace
16" chain with 3" extender. *171-594*
24.99

Sterling Silver CZ Drop Earrings Pierced. *003-799*
19.99

STERLING SILVER FACETED BLUE STONE WITH VINE MOTIF
Blue crystals

Necklace
19" chain. *002-792*
34.99

Earrings
Pierced. *003-746*
29.99

Sterling Silver Birthstone Angel Necklace
18" chain.
14.99

Simulated Birthstones
Jan Garnet *209-493*
Feb Amethyst *209-994*
Mar Aquamarine *210-870*
April Diamond *211-790*
May Emerald *218-536*
June Alexandrite *219-255*
July Ruby *219-260*
Aug Peridot *220-676*
Sept Sapphire *220-700*
Oct Tourmaline *220-767*
Nov Citrine *224-891*
Dec Blue Topaz *227-336*

Sterling Silver Birthstone Adjustable Three Stone Ring
Cz-accented band fits sizes 6 to 9. Gift box.
19.99

Simulated Birthstones
Jan Garnet *326-175*
Feb Amethyst *326-232*
Mar Aquamarine *326-251*
April Diamond *326-270*
May Emerald *326-290*
June Alexandrite *326-433*
July Ruby *326-448*
Aug Peridot *326-505*
Sept Sapphire *326-782*
Oct Tourmaline *000-307*
Nov Citrine *001-978*
Dec Blue Topaz *002-549*

THE FINE ART OF STERLING SILVER

Sterling Silver Genuine Garnet Ring with Designer Link Band
Marquise-cut gem on antiqued sterling band. Sizes
5 *270-543*
6 *101-005*
7 *101-120*
8 *101-206*
9 *101-498*
10 *270-558*
11 *270-562*
19.99

NEW Sterling Silver Fashion Color Ring
Synthetic stone with pink cz accents. Sizes
5 *023-239*
6 *023-262*
7 *023-277*
8 *023-281*
9 *023-315*
10 *006-286*
11 *200-337*
24.99

fine jewelry with genuine gemstones

new!
fire topaz™
genuine white topaz enhanced with rainbow hues

❖ **NEW DIAMOND ACCENT FIRE TOPAZ™**
10k gold settings.
Cross Necklace
¾ carat fire topaz.
1" L on 19" chain.
016-943
Marquise Ring
¾ carat fire topaz.
Sizes
5 *016-981*
6 *020-995*
7 *021-040*
8 *021-054*
9 *021-092*
10 *021-107*
79.99 each

jewelry enlarged to show detail

❖ **DIAMOND ACCENT ROSE TOPAZ**
10k gold settings.
Necklace
1 carat gemstone. 19" chain.
193-276
Earrings
1¼ carat total weight rose topaz. ½" L. Pierced.
193-300
Ring
1 carat rose topaz. Sizes
5 *193-534*
6 *193-720*
7 *193-735*
8 *193-740*
9 *193-754*
10 *193-788*
was 99.99
now 79.99 each

AVON-NY 014938
AV_PIPES_0021829

go tropical

with our hot new hibiscus prints

new!

Comes with attached canvas zip pouch. (5½" L x 5" H)

❖ **NEW Island Print Canvas Tote Bag**
Roomy, chic & just right for summer. 100% cotton canvas in hibiscus print with double handles & trim of vinyl. Self-grip tab closures. 11¼" W x 11¼" H x 8½" D with 11" shoulder drop. Imported. **Red** *312-464* **Blue** *312-479*

intro special 14.99 each
next brochure 19.99
buy now & save $5

❖ **NEW Island Print Shirt Jacket**
Long sleeves, point collar, button front, shirttail hem. Rayon challis. Machine wash. Imported. Red or Blue.

intro special
S(6-8), M(10-12), L(14-16)
24.99
next brochure 29.99
1X(16W-18W), 2X(20W-22W), 3X(24W-26W)
29.99
next brochure 34.99
buy now & save $5

❖ **NEW Island Print Column Dress**
Slimming silhouette in flowing rayon challis. Attached ties in back to adjust as desired. Side slits. Machine wash. Imported. Red or Blue.

intro special
S(6-8), M(10-12), L(14-16)
19.99
next brochure 29.99
1X(16W-18W), 2X(20W-22W), 3X(24W-26W)
24.99
next brochure 34.99
buy now & save $10

new!

sandals sold on page 61

AVON-NY 014939
AV_PIPES_0021830

one terrific top
5 cool looks

❖ **NEW Convertible Cami with Shelf Bra**
Removable straps give you five great looks. Cool cotton knit with a touch of spandex. Hidden shelf bra for support. Machine wash. Imported.
White, Black or Leopard Print.
S(6-8), M(10-12), L(14-16), XL(16W-18W)

19.99 each

the bra's built in

choice of white, black or leopard

keep your cool
with casual denim accessories

new!

organizes everything from credit cards to cellphone.

expands to fit wider widths comfortably

In the case of unforeseen demand, please allow 4-6 weeks for delivery of footwear.

toe ring sold on page 54.

❖ **NEW Denim Hobo**
Cotton denim with vinyl trim, silvertone metal feet. Magnetic snap tab close. Fully lined in polyester with center zip divider pocket. Two front flap pockets with self-grip close. Credit card slots, pockets for pens, cellphone or eyeglasses. 14" W x 7½" H x 2¾" D with 11" shoulder drop. Imported.
Blue *312-426*
White with stain-resistant finish *312-430*

intro special
14.99 each
next brochure 19.99

❖ **NEW Denim Look Sandal**
Elastic band sandal with denim-look straps and man-made soles. Foam cushioning for added comfort. Imported.
Whole sizes 6-11

19.99

AVON-NY 014940
AV_PIPES_0021831

tinted shades, colorful quilting—

just the things to make summer fashion swing

comes in protective case

❖ **NEW Wrap Sunglasses with Case**
Rimless, lightweight sculpted shades give maximum eye coverage & maximum UVA/UVB protection. Case, 6¼" L. Imported.
Rose Gold *119-788*
Blue *120-128*
12.99 each

❖ **A. NEW Quilted Fabric Drawstring Bag with Bonus Key Fob**
Padded shoulder strap.
12¾" W x 12" H x 8" D.
BONUS KEY FOB is 5¼" W, holds two wallet-size photos. (A 4.99 Value)
286-549
19.99

❖ **B. Quilted Fabric Tote Bag with Bonus Eyeglass Case**
6 organizer pockets inside. 15½" W x 12" H x 4" D; 12" drop shoulder straps.
BONUS EYEGLASS CASE
(A 3.99 Value)
271-004
19.99

❖ **C. Quilted Fabric Backpack with Bonus Eyeglass Case**
Magnetic snap closure. Pockets inside & out. 12¾" W x 13½" H x 4½" D).
BONUS EYEGLASS CASE
(A 3.99 Value)
146-800
19.99

❖ **D. Quilted Fabric Handbag with Bonus Zip Pouch**
Pockets inside & out. 11½" W x 5¾" H x 5¼" D; 14" shoulder straps.
BONUS POUCH is 5½" W X 4¼" H.
(A 3.99 Value)
271-683
14.99

❖ **E. NEW Quilted Fabric Wallet on a Strap**
Tri-fold with magnetic snap front close. 5" H x 1" D when folded. Shoulder strap has 22" drop.
Blue *286-568* **Red** *286-553*
9.99 each

Quilted Fabric accessories are of cotton with gingham polyester/cotton linings. All are machine washable & imported.

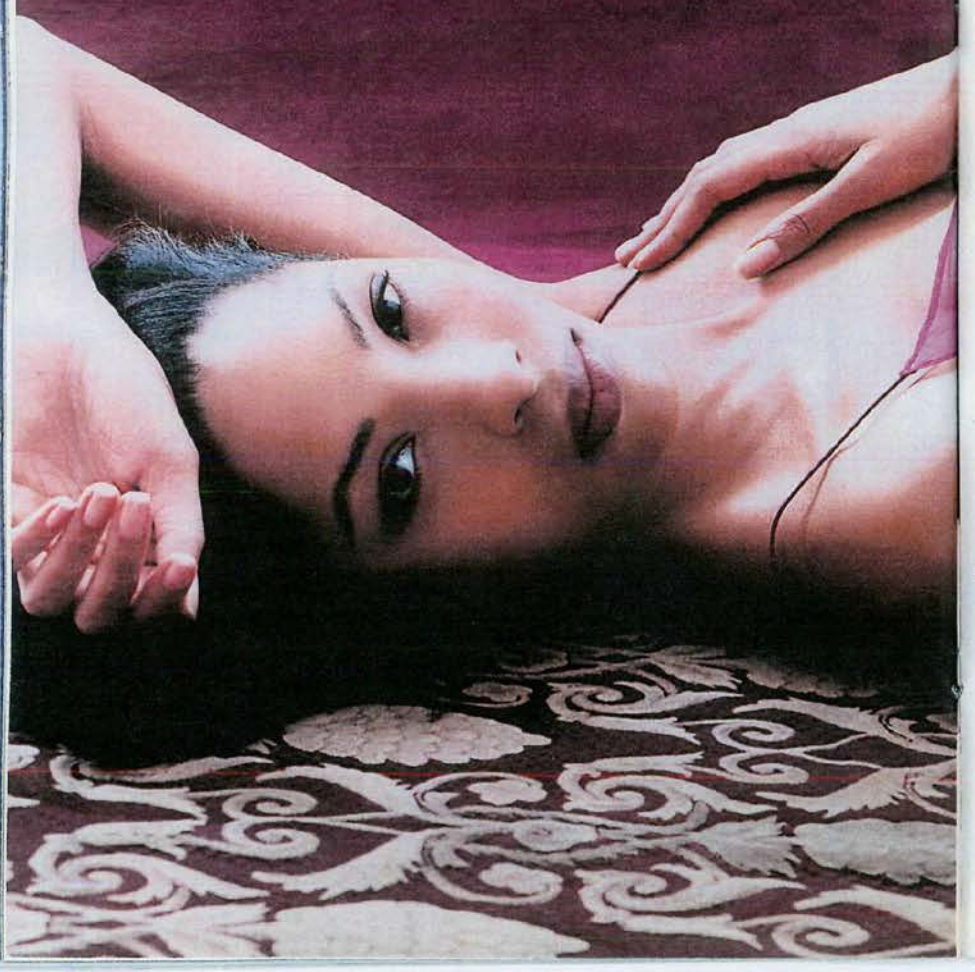
❖ **F. Quilted Fabric Duffle with Bonus Bag**
22" W x 12¾" H x 13" D with 13" drop handles.
BONUS MINIBAG BAG is 9½" W x 4½" H x 4½" D (A 7.00 Value)
Blue *277-055* **Red** *146-867*
was 39.99
now 29.99 each
save $10

AVON-NY 014941
AV_PIPES_0021832

FRAGRANCE

IMARI

A rich, elegant scent blossoming with incense, musk and hints of spice.



buy this

IMARI
Eau de Cologne Spray
1.2 fl. oz. *051-610*
19.50

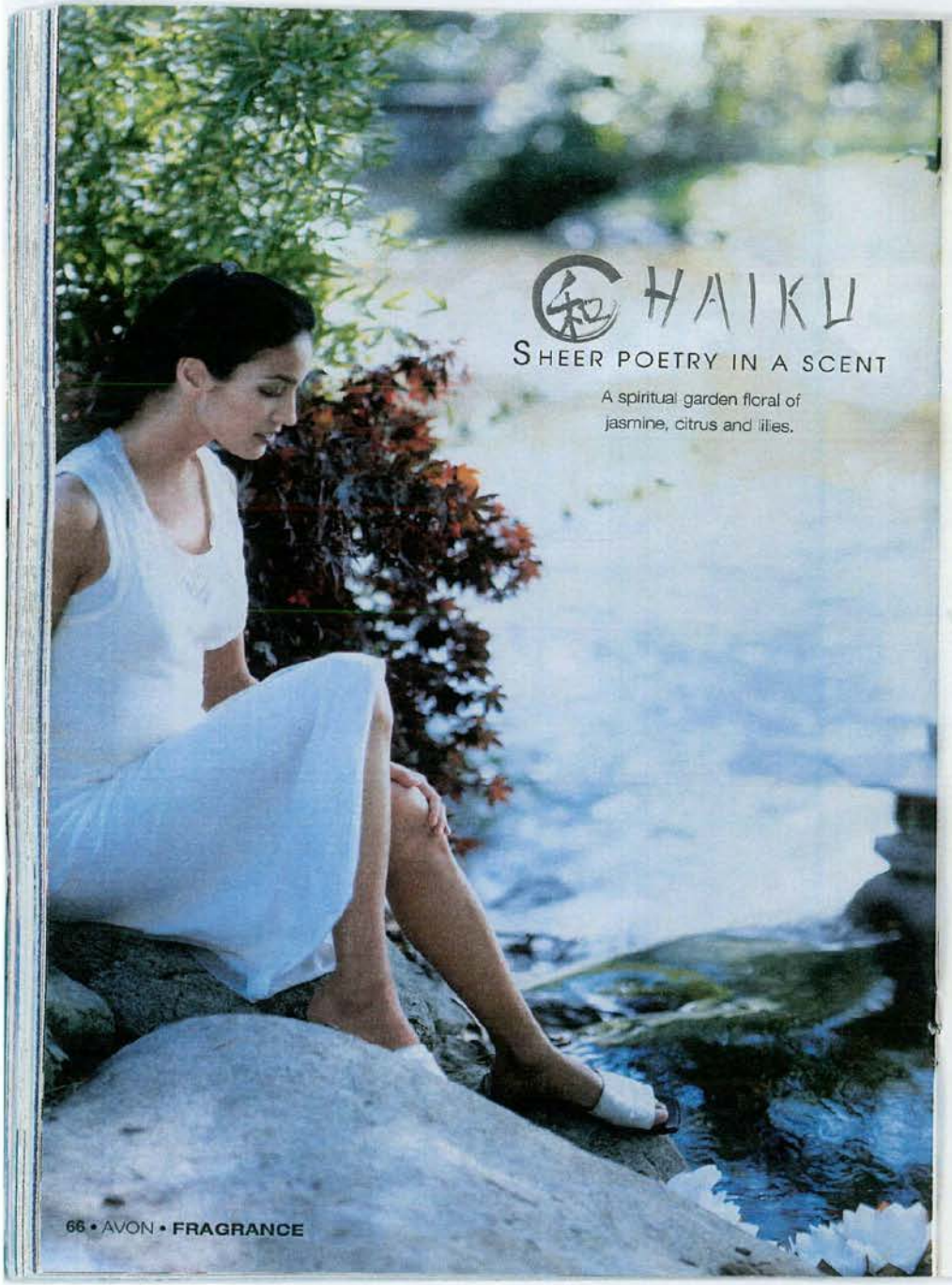
IMARI
Eau de Cologne Spray
1 fl. oz. *026-879*
9.00

IMARI
Bath and Shower Gel
6.7 fl. oz. *051-630*
8.50

get your FREE gifts
17.50 value

To experience IMARI, ask your Representative for a sample.

AVON-NY 014942
AV_PIPES_0021833



buy this

Eau de Parfum Spray
1.7 fl. oz. *102-972*
19.50

HAIKU Perfumed Body Talc
2.6 oz. net wt.
096-239
5.50

Body Lotion
Silky skin smoother with the harmonious scent of Haiku.
6.7 fl. oz. *104-430*
9.00

get your **FREE gifts**
14.50 value

To experience Haiku, ask your Representative for a sample.

AVON-NY 014943
AV_PIPES_0021834

Slip into Little Black Dress

new!
Shower Gel with Moisturizing Beads
Indulge your senses every time you shower. Opulent gel softens as it cleans, leaving skin feeling silky smooth, radiantly refreshed.
6.7 fl. oz. *077-135*
10.00

new!
Body Lotion
Luxuriously rich lotion envelopes skin in silky-smooth moisture. Leaves skin lightly scented, irresistibly soft.
6.7 fl. oz. *078-480*
10.00

Shimmering Body Powder
Light powder absorbs excess moisture, as it soothes skin. Leaves a stronger fragrance impression than ordinary talc.
1.4 oz. net wt. *194-750*
6.00

buy these... all 3 for 18.50

074-136 a $26 value

new ways to wear a classic

or buy this...

Eau de Parfum Spray
A classic floral blend enhanced with gardenia and apricot.
1.7 fl. oz. *135-639*
22.50

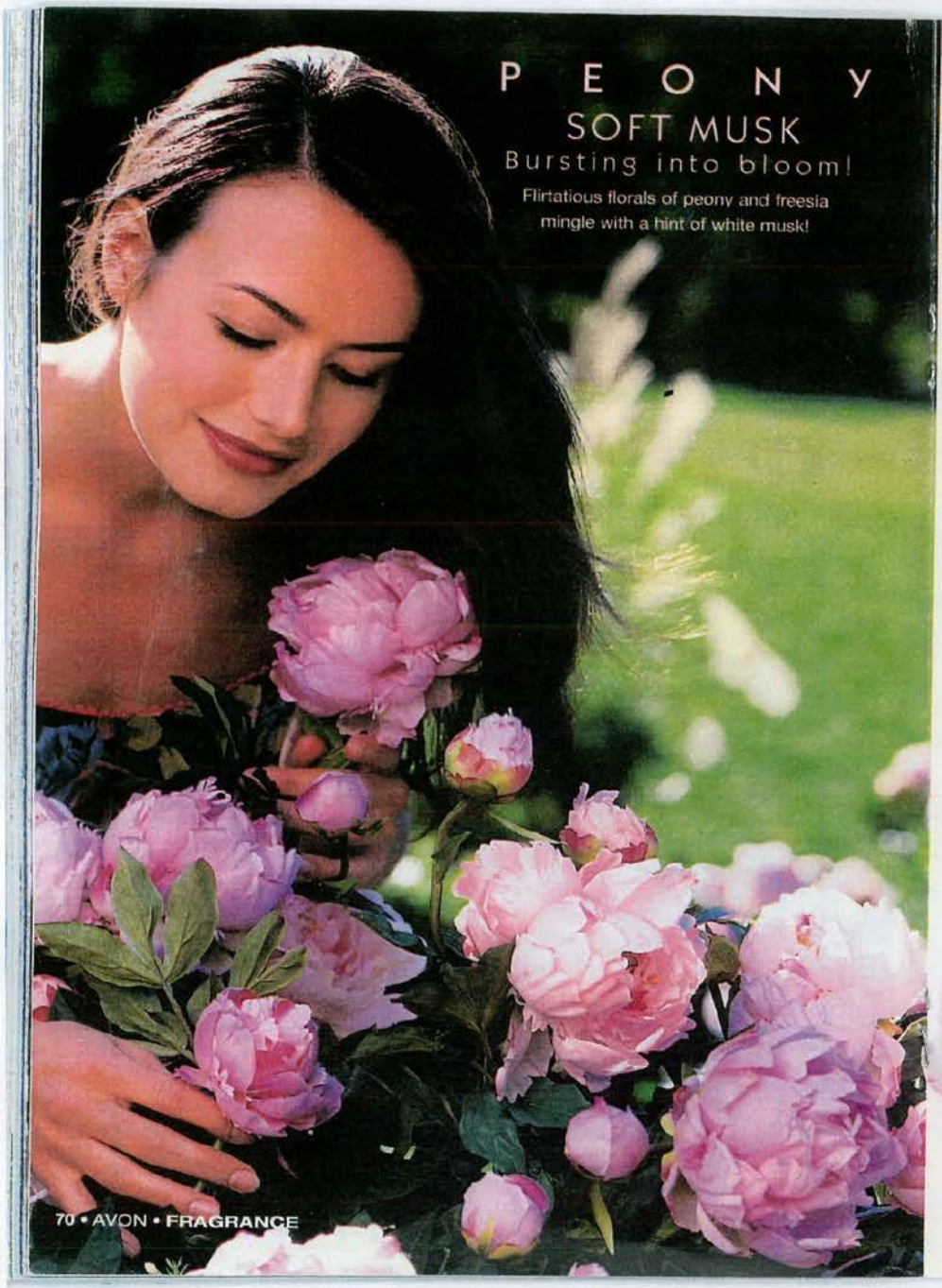
rub your wrist here to try Little Black Dress
scented page

...and get the
Perfect Style Beauty Bag
FREE

Perfect Style Beauty Bag
Third in the series of Little Black Dress Bags. Chic beauty bag adds a contemporary touch to any style. Clear vinyl with print design. Clutch handle with zipper-closure.
5¼" L x 7¼" W x 3¼" D.
Imported.
a $12 value

your **gift**
with any 18.50 purchase (pages 68-69)

AVON-NY 014944
AV_PIPES_0021835


PEONY
SOFT MUSK
Bursting into bloom!
Flirtatious florals of peony and freesia
mingle with a hint of white musk!
70 • AVON • FRAGRANCE

buy one

PEONY SOFT MUSK
Eau de Cologne Spray
194-052
14.50

rub your wrist here to try PEONY SOFT MUSK
scented page

get one **FREE** your **gift**
14.50 value

AVON-NY 014945
AV_PIPES_0021836

RARE PEARLS
the mystery lies within

A shimmering floral with a pure heart of magnolia and sparkling plum.

Eau de Parfum Spray
1.7 fl. oz. *318-003*
19.50

Shower Gel with Moisturizing Beads
6.7 fl. oz. *054-328*
10.00

Body Lotion
6.7 fl. oz. *054-347*
9.00

Shimmering Body Powder
1.4 oz. net wt. *054-309*
5.50

RARE GOLD
treasure it always

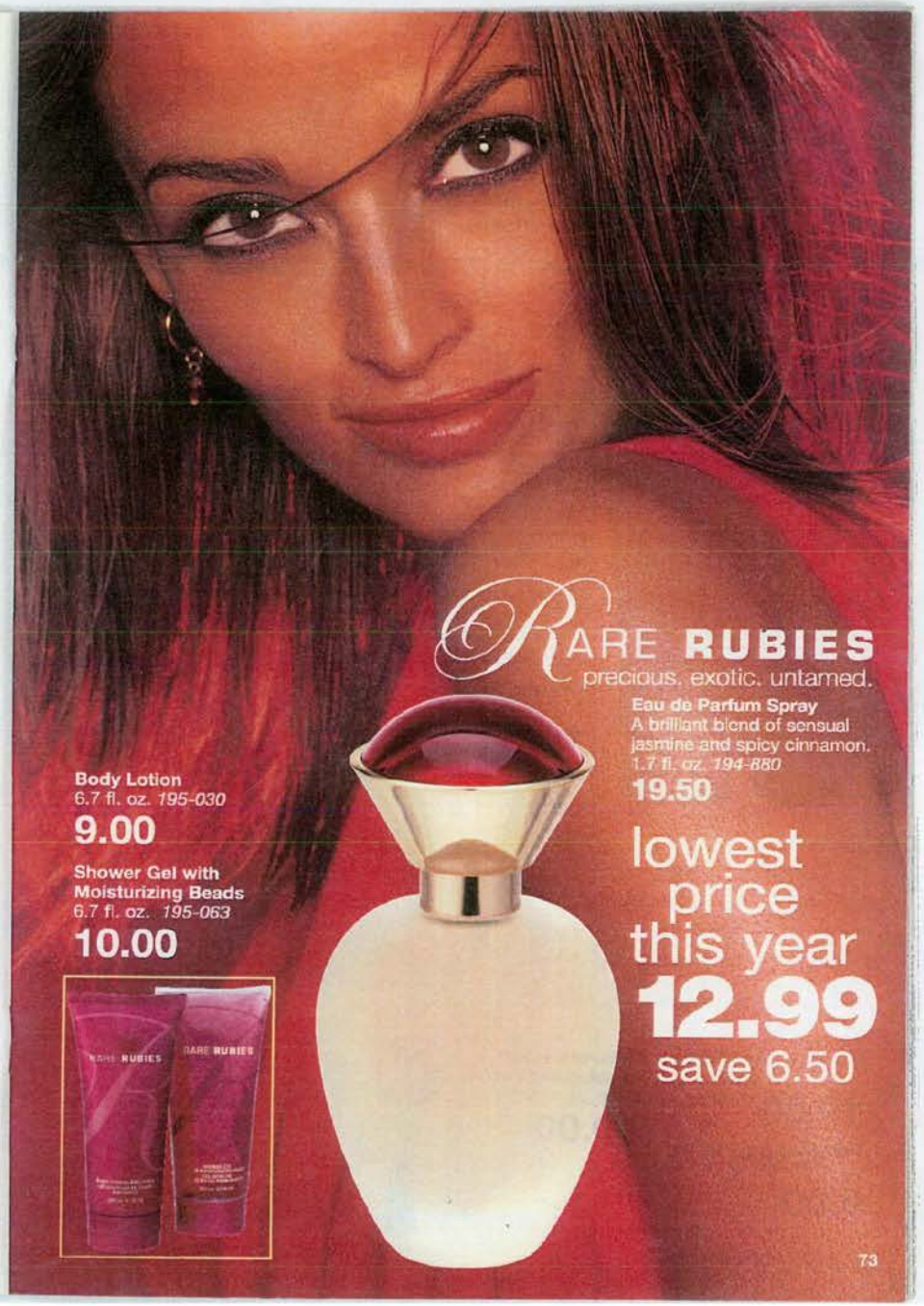
Opulent orange flowers mixed with precious amber.

Eau de Parfum Spray
1.7 fl. oz. *296-948*
19.50

Body Lotion
6.7 fl. oz. *303-148*
9.00

Shower Gel with Moisturizing Beads
6.7 fl. oz. *129-288*
10.00

Ask your Representative for a sample of Rare Pearls, Rare Gold or Rare Rubies.



RARE RUBIES
precious. exotic. untamed.

Eau de Parfum Spray
A brilliant blend of sensual jasmine and spicy cinnamon.
1.7 fl. oz. *194-880*
19.50

Body Lotion
6.7 fl. oz. *195-030*
9.00

Shower Gel with Moisturizing Beads
6.7 fl. oz. *195-063*
10.00

lowest price this year
12.99
save 6.50

AVON-NY 014946
AV_PIPES_0021837

PERCEIVE

Let your senses be your guide

An enlightening blend of supple pear and exotic orchid.

Eau de Parfum Spray
1.7 fl. oz. *112-233*
22.50

Shower Gel with Moisturizing Beads
6.7 fl. oz. 193-807
10.00

Body Lotion
6.7 fl. oz. *137-479*
10.00

Mesmerize

A hypnotic blend of pure enchantment

Enchanting jasmine blended elegantly with sandalwood.

Cologne Spray
1.7 fl. oz. *085-254*
19.50

Body Lotion
6.7 fl. oz. 085-292
9.00
Last time in Brochure

Far Away

A lush and liberating journey of the senses

A modern blend of alluring amber and mysterious freesia.

Eau de Parfum Spray
1.7 fl. oz. *215-393*
19.50

Shower Gel with Moisturizing Beads
6.7 fl. oz. 195-250
10.00

Perfumed Body Lotion
6.7 fl. oz. *079-601*
9.00

- moisturizing
- long-lasting
- refreshing

FRAGRANCE VEIL

As the temperature rises, your body heat naturally intensifies the fragrance you're wearing. Veils are lighter versions of our best-selling fragrances—perfect for warmer weather. Weightless, moisturizing and alcohol-free. Each, 1.7 fl. oz.

Rare Gold *000-273*
Far Away *000-354*
Perceive *000-455*
Imari *000-350*

12.99 each
Last time in Brochure

AVON-NY 014947
AV_PIPES_0021838

PEACH SOFT MUSK
Eau de Cologne Spray
A fruity musk blended with ripe peach, juicy melon and exotic violet.
1.7 fl. oz. *002-147*
14.50

SOFT MUSK
Eau de Cologne Spray
An intimate, warm musk infused with jasmine and rose.
1.7 fl. oz. *002-190*
14.50

NIGHT MAGIC EVENING MUSK
Cologne Spray
Sultry incense infused with seductive evening amber.
1.7 fl. oz. *011-679*
13.50

CANDID
Cologne Spray
Tropical flowers and woods.
1.7 fl. oz. *106-925*
13.50

TIMELESS
Cologne Spray
A forever fragrance of enchanting mimosa, magnolia and a hint of musk.
1.7 fl. oz. *011-626*
13.50

ODYSSEY
Cologne Spray
Cool, tropical flowers with fresh hints of sultry spices.
1.7 fl. oz. *011-650*
13.50

PUR BLANCA
Eau de Toilette Spray
A bouquet of white freesia, white peony, blanca rose and waterlily.
1.7 fl. oz. *006-176*
13.50

SWEET HONESTY
Cologne Spray
An innocent bouquet of rose and hyacinth. 1.7 fl. oz. *012-307*
10.00

buy any one

get any one for 1.99

save up to 12.50

AVON-NY 014948
AV_PIPES_0021839

Perfumed Skin Softener

Each, 5 oz. net wt.

A. Soft Musk
297-303

B. Night Magic Evening Musk
108-841

C. Timeless
111-825

D. Odyssey
111-863

E. Peach Soft Musk
297-098

F. Candid
111-806

G. Sweet Honesty
111-882

reg. 5.00 each

now 2.49 each

save 2.50!

Purse Spray

Each, .5 fl. oz.

new!

RARE PEARLS *018-840*
will be 8.00 in Brochure 17

Rare Gold *272-747*

Rare Rubies *272-751*

Far Away *218-631*

Haiku *318-022*

CELEBRE *135-825*
while supplies last.
Last Time in Brochure
reg. 8.00 each

Perceive *259-570*
reg. 9.00

now 5.99 each

save up to 3.00!

AVON-NY 014949
AV_PIPES_0021840

EXFOLIATING AFTER SHAVE BALM WITH MOISTURE RETENTION COMPLEX
Each, 3.4 fl. oz.

Wild Country *165-349*
Black Suede *167-705*
Uomo *167-595*
Mesmerize *167-739*
Intrigue *167-652*
PERCEIVE FOR MEN After Shave AHA Balm SPF 15 *249-367*

6.00 each

SOAP-ON-A-ROPE
Each, 5 oz. net wt.

Wild Country *096-580*
Mesmerize For Men *060-186*
Black Suede *083-950*

6.50 each

HAIR AND BODY WASH
Each, 5 fl. oz.

Wild Country *181-720*
Black Suede *181-701*
Uomo *231-282*
Mesmerize for Men *182 287*
Intrigue *243-134*
Perceive for Men *311-487*
Coastline *081-010*
Modern Balance *012-770*

6.00 each

BUY 1 GET 1* 1/2 PRICE

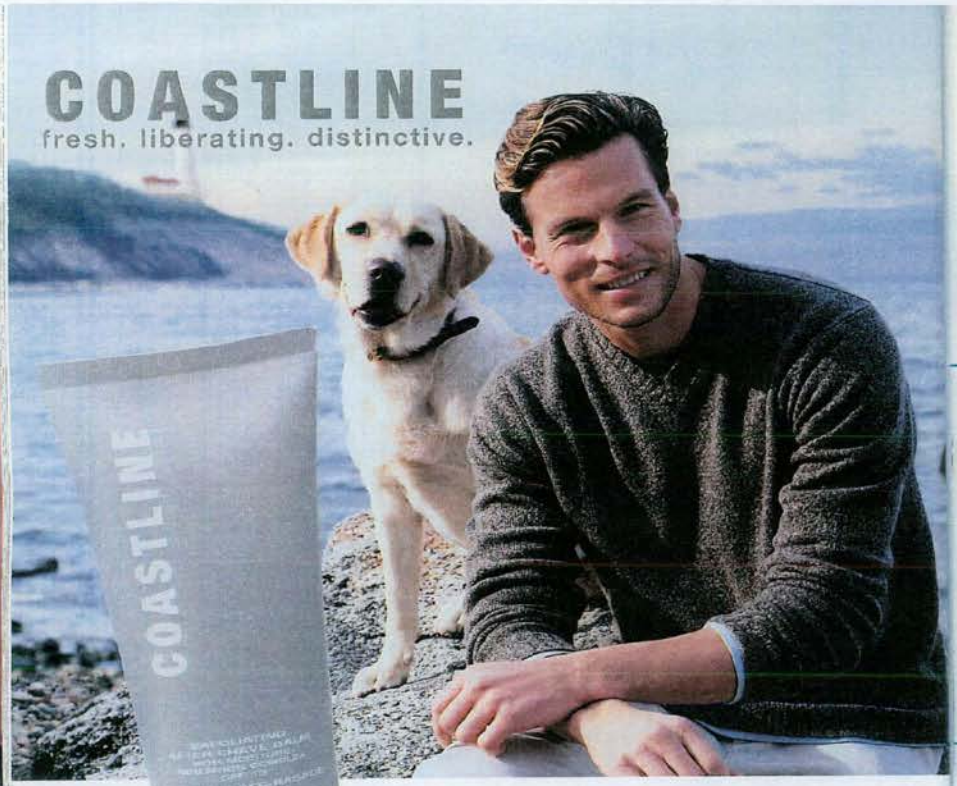
mix or match *of equal or lesser value, page 80 only

Individual Blue
For Him
Be true to yourself
Individual Blue for Him
Hip, hypnotic and uniquely his own. Indigo, blue sage and grapefruit blend with sandalwood and musk in a thoroughly modern fougère.
Cologne Spray
3.4 fl. oz. 098-030
reg. 15.50
now 12.99
save 2.50

AVON-NY 014950
AV_PIPES_0021841

COASTLINE

fresh. liberating. distinctive.

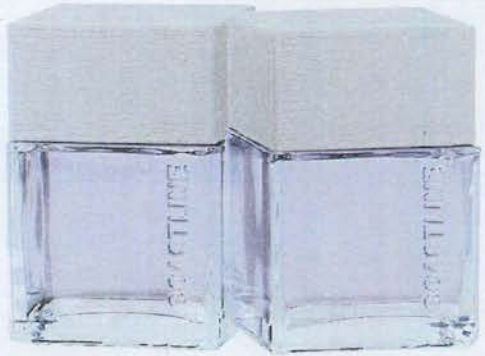


new!

COASTLINE
After Shave
Balm with Moisture
Retention Complex
3.4 fl. oz. *021-240*

intro special
4.99
will be 6.00 in brochure 18

An invigorating blend of cool cypress and rich, warm woods mixed with spicy nutmeg and sensual patchouli.



After Shave
3.4 fl. oz. *156-773*
15.50

Cologne Spray
3.4 fl. oz. *156-788*
17.50

UOMO Cologne Spray
3.4 fl. oz. *096-760*
15.50

UOMO After Shave
3.4 fl. oz. *096-774*
13.50

MESMERIZE FOR MEN
Cologne Spray
3.4 fl. oz. *137-498*
15.50

MESMERIZE FOR MEN
After Shave
3.4 fl. oz. *137-502*
13.50

BLACK SUEDE
Cologne Splash
3.4 fl. oz.
082-934
14.50
Last Time in Brochure

BLACK SUEDE
After Shave
3.4 fl. oz.
083-342
13.50

(Not shown)
BLACK SUEDE
Cologne Spray
3.4 fl. oz. *083-251*
15.50

PERCEIVE FOR MEN
Cologne Spray
3.4 fl. oz.
194-550
17.50

PERCEIVE FOR MEN
After Shave
3.4 fl. oz.
194-640
15.50

WILD COUNTRY
Cologne
4 fl. oz. *149-502*
13.50

WILD COUNTRY
After Shave
4 fl. oz. *002-993*
11.50

(Not shown)
WILD COUNTRY
Cologne Spray
3 fl. oz. *086-466*
14.00

INTRIGUE
Cologne Spray
3.4 fl. oz.
161-836
17.50

INTRIGUE
After Shave
3.4 fl. oz.
161-999
15.50

BUY 1 GET 1* 1/2 PRICE save up to 8.75!

mix or match *of equal or lesser value, page 83 only

AVON-NY 014951
AV_PIPES_0021842

GIFTS

Memories of the Sea

Avon Home Fragrance Collection

NEW MEMORIES OF THE SEA
Avon Home Fragrance Collection
Fresh citrus and floral notes combine with notes of precious woods and musk to convey the scent of a summer sea breeze.

Decorative Hanging
Fabric, shells and dried botanicals. 5" H x 4" W.
010-964
5.99

Scented Sachet
0.7 oz. net wt.
005-901
1.99

Potpourri
Seashells, dried botanicals. 6.5 oz. net wt.
207-069
9.99

Scented Stones in Dish
Comes with scented oil (¼ fl. oz.) that captures the essence of a summer sea breeze. Ceramic, 5" diam. *277-514*
9.99

Pillar Candle
Burns for approx. 35 hrs. Lead-free wick. 4" H x 3" sq.
199-126
14.99

1. Holder alone

2. Holder with candle

3. Holder with potpourri

Decorating made easy

One beautiful home accent, so many ways to use it.

4. Holder with candle & potpourri

new!
NEW
HONEYDEW MELON
Decorative Candle/ Potpourri Holder
Delightful any way you use it! Embossed and pierced ceramic with hand-painted design. 1½" H x 7" diam.
300-684
7.99

get the holder, candle & potpourri for only 24.99
015-860

HONEYDEW MELON
Avon Home Fragrance Collection

Room & Linen Spray
4.2 fl. oz.
291-032
6.99

Potpourri
6.5 oz. net wt.
291-047
9.99

Scented Sachet
0.7 oz. net wt.
291-028
1.99

Pillar Candle
Burns for approx. 35 hours. Lead-free wick. 3" W x 5" H.
291-013
9.99

AVON-NY 014952
AV_PIPES_0021843

AVON

Sweet Country Harvest

SWEET COUNTRY HARVEST COLLECTION

NEW Decorative Molds
Ceramic. Hanger inside for easy hanging.
Each, 2" H x 6½" diam.
Pear *010-577*
Strawberry *009-452*
Blueberry *009-342*
Peach *010-323*
7.99 each

NEW Pedestal Mugs
Set of four stoneware pedestal mugs. Dishwasher/microwave safe. Holds 9 fl. oz. 5" H x 3¼" diam. *015-181*
14.99 the set

Scented Wax Diffuser
Place each disc in the ceramic dish to deliver over eight hours of fuss-free aroma. Metal stand. 5½" H. *220-619*
14.99

Clock
Wall clock has quartz analog movement. Runs on one AA battery (not included). Fiberboard/metal/plastic. 9½" diam. *151-900*
19.99

Stoneware
Durable. Dishwasher safe.
Salt & Pepper Shakers (4½" H x 2¼" diam.) *151-111*
Multipurpose Butter Tub (5" H x 5" diam.) *151-130*
Napkin Holder (4" H x 5" W) *150-919*
7.99 each

Sweet Country Harvest Collection

Collect each piece and turn your house into a sweet country home!

new!

NEW Sugar and Creamer
Stoneware sugar and creamer set. Sugar, 5¼" H x 3" diam. Creamer, 4" H; holds up to 6.8 fl. oz. *016-528*
12.99 the set

buy any 3 pieces in our Sweet Country Harvest Collection, get $5 off

AVON-NY 014953
AV_PIPES_0021844

NEW Heated Ice Cream Scoop
Heated scoop warms ice cream, making it easier to scoop. Plastic. 7¾" L. Runs on two AA batteries, not included.
036-550
9.99

NEW Iridescent Ice Cream Bowls
Set of four handmade glass ice cream bowls. 4⅞" diam. x 4⅜" H. Holds 11 fl. oz.
038-094
19.99 set of 4

Lights up when heat is activated!

Set of 4 iridescent glass bowls!

GARDEN PATIO COLLECTION

NEW Thermometer
Standard temperature gauge. Indoors/outdoors. Integral slot for hanging. Resin, glass, metal. 7¼" H x 3" W.
036-732
7.99

Candleholder
Includes an unscented candle, glass votive holder and an adjustable clamp for different patio table umbrella poles. Lead-free wick. Overall, 8" H. Lampshade, 3⅛" diam.
043-999
14.99

Planters
Ceramic. Each half, 3" H x 10" W x 5" D.
004-795
14.99 the set

Simply attaches around your patio table's umbrella pole

2 half-round bowl planters sit on each side of a patio table's umbrella pole

Welcome summer with flying colors!

Sure to draw attention, our mini windchimes are pretty to look at and pleasant to listen to.

Hummingbird
016-690

Frog
278-491

Butterfly
296-842

new!

NEW Mini Windchime
Hang these colorful mini windchimes from a window and watch them sway with the breeze while making a lovely sound. Each chime (6" L) is fully figural with a suction cup base. Acrylic, metal.
4.99 each

AVON-NY 014954
AV_PIPES_0021845

One Baby
205-377

Anne Geddes Framed Print
Anne Geddes, the preeminent photographer of children today, presents these beautiful photos. Each framed print, 7" x 7". Glass and plastic.
12.99 each

Two Babies *205-453*

Three Babies *205-510*

©2000 Anne Geddes

Serenity Framed Print
The timeless and inspirational Serenity prayer in an antiqued goldtone frame to cherish always. Frame, 11" L x 9¼" W with glass and hanging hook.
021-293
14.99

The beautiful artwork of Cheri Blum

Serene images combined with an antique surface make her beautiful prints the focal point of any room.

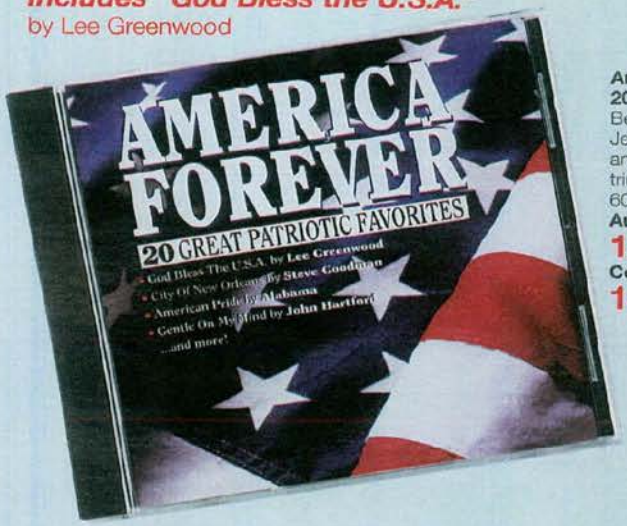
Hydrangea *122-629*

Rose *122-279*

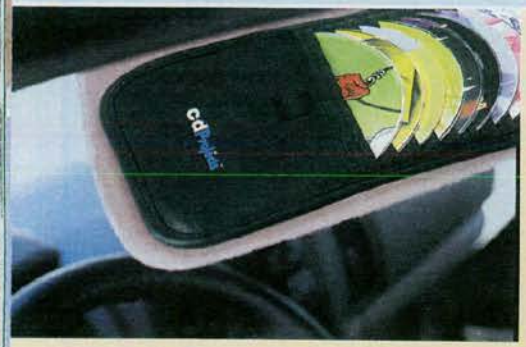
Cheri Blum Matted Print
Fresh and weathered prints celebrate the timeless romance and beauty of the rose and hydrangea. Print (7⅞" x 9½") has an ivory-colored matte border. Overall size with matte border, 11" x 14". Frame not included.
14.99 each

AVON-NY 014955
AV_PIPES_0021846

Includes "God Bless the U.S.A."
by Lee Greenwood


AMERICA FOREVER
20 GREAT PATRIOTIC FAVORITES
• God Bless The U.S.A. by Lee Greenwood
• City Of New Orleans by Steve Goodman
• American Pride by Alabama
• Gentle On My Mind by John Hartford
...and more!

America Forever
20 Great Patriotic Favorites
Beautiful songs from Waylon Jennings, Dolly Parton, Alabama and many more that exemplify the triumphant spirit of America.
60 min.
Audio Cassette *116-645*
12.99
Compact Disc *116-650*
14.99



Easily fastens to your car's visor

CD Visor Organizer
Holds up to 12 CDs and features easy, adjustable self-stick closures that fasten to your car's visor and a multiuse accessory pocket to store change, tickets and more. Water-, heat- and tear-resistant nylon. 11¾" L x 5¾" W.
302-998
7.99

The great all-American chill out!

Insulated coolers keep contents cool plus display the red, white & blue with pride! Use this summer at barbecues, the beach, parades, picnics, sporting events or any time!

igloo

Durable and reusable! Includes 1-liter water bottle

❖ **NEW Igloo® All-American Bottle Wrap**
Now you can take your favorite beverages right from the fridge and into a convenient soft-side carry bag. Accommodates most 1-liter bottles. Vinyl and plastic.
048-838
8.99

❖ **NEW Igloo® All-American Collapsibles**
Fully insulated coolers keep contents cold. Features leakproof heat-sealed liner, outside storage pocket and adjustable shoulder strap for comfortable carrying. Folds flat for easy storage. Wipe-clean vinyl.

Igloo® 12—holds twelve 12 oz. cans plus ice *044-775*
12.99
Igloo® 18—holds eighteen 12 oz. cans plus ice *046-558*
14.99
Igloo® 24—holds twenty-four 12 oz. cans plus ice *047-650*
16.99

AVON-NY 014956
AV_PIPES_0021847

for your favorite
little princess

new!

❖ **NEW Disney's Princess Nightgown**
Her favorite princesses adorn a pretty gown with fun flutter sleeves & side hem. Crew neck with ribbon accent. Key-hole back opening. Flame-resistant polyester. Machine wash. Imported.
Sizes: 2T/3T, 4T, 4/5, 6/6X
16.99

Disney PRINCESS

©Disney

Talk it up!

AVON KIDS CONNECTIONS

Totally hot frames let kids record a cool message. Perfect for a little princess or sweet angel!

new!

Angel *021-418*

Princess *021-365*

Display a picture & record an 8-second message—erase and re-record for any occasion!

❖ **NEW Record-A-Message Frame**
Way-cool frames can record a message up to eight seconds long! Runs on three AG-13 batteries (included). Base, 4" L x 4¾" W x 1" H. Plastic, paper.
9.99 each
both for only 14.99 *021-370*

AVON-NY 014957
AV_PIPES_0021848

Compact case holds game unit plus 4 games

Game Boy® not included.

Nintendo Game Boy® Travel Case
Carry your Game Boy® Color or Game Boy® Advance safely and securely. Vinyl. 6½" L x 4¼" W.
116-410

9.99

Use with adjustable strap...

or on a belt loop

Nintendo®

GAME BOY

Game paks not included.

Clear zip-closure pouches make your game paks easy to find and secure

Nintendo Game Boy® Organizer
Now kids can store their Game Boy® Color and Game Boy® Advance game paks all in one convenient place—perfect for on the go! Holds up to 12 game paks and instruction manuals. Four softcover pages. 8¼" L x 7¼" W x ¾" D.
205-999

9.99

A must-have

for the back-to-school set—
our backpack gets an "A" for organization.

AVON KIDS CONNECTIONS

new!

padded straps for maximum comfort

great for all ages

contents not included

❖ **NEW The Perfect Back Pack**
Front zip-top pocket has pocket for CD player with hole for headphone wire, cellphone pocket, pen loops & key fob. Main compartment has a mesh pocket & another zip pocket. Lightweight polyester with padded straps & back panel. 15" H x 11¾" W x 5½" D. Imported.
091-586

intro special 19.99

next brochure 24.99

AVON-NY 014958
AV_PIPES_0021849

❖ **Clifford The Big Red Dog™ Inflatable Pool**
Comes with 4 plastic rings and balls for ring toss and basketball play. Attach garden hose (not included) to fire hydrant sprinkler to shoot out water. Inflatable plastic. 6-foot diam.; 8" deep. Repair patch kit included. Ages 3 and up.
023-171
was 29.99
now 19.99

Clifford
THE BIG RED DOG

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Actual product may vary from photo

SUPER SOAKER

Use the hand pump underneath nozzle to create water pressure — the more you pump, the more pressure you create for a mighty soaking!

❖ **Super Soaker® Extra Power™ XP 75**
Simply fill the removable reservoir bottle with water and nobody will escape a soaking! Water capacity, 44 oz. Plastic. 18" L x 2½" W x 10" H. Ages 4 and up.
191-713
was 16.99
now 12.99

LARAMI®

Full-size pool table action

in the palm of your hands. You're in control!
Play 2 classic games, anytime, anywhere!
Experience strategic moves & rack up the fun!

❖ **NEW LCD Pool**
Play either 8-ball or straight pool! For one or two players. Plastic and electronics. Runs on two AAA batteries (not included). Ages 5 and up.
021-312
19.99

new!

You control the power to cue, the angle of your shots & even the "English" (the spin out on the ball)!

Pull Back Cue

AVON-NY 014959
AV_PIPES_0021850

Lights up when you move your fingers!

Comes with 50 adhesive tabs, 10 nail decals & 12 simulated gemstones

Includes a free set of super-cool press-on water nails and carrying case!

©2001 Malibu Toys™ & OTIC TECHTIME™

❖ **Cosmic Giggles Electro-Cool Light-Up H_2O Aqua Cool Nails**
Set of 10 reusable press-on nails—6 of which light up when you move your fingers! Plastic with electronic components. Ages 6 and up.
Purple *195-173*
Pink *195-169*

9.99 each

what do you wanna be?

"I Wanna Be Like Mommy"
296-766

"I Wanna Be On Vacation"
222-698

"I Wanna Be Glamorous"
296-857

"I Wanna Be Patriotic"
296-880

❖ **Cool Expressions**
These fun, cute and quirky collectible bean-filled plush characters deliver a clever message on the soles of their feet. 7" to 7½" tall. For all ages.

7.99 each

What do girls want?

AVON KIDS CONNECTIONS

Anything Barbie®. For decades she's been a favorite. She's glamorous, sporty, professional, a true classic. She's every girl's fantasy.

Barbie.

Stuff the heart carry case to use it as a pillow

❖ **Barbie® Princess Slumber Bag**
Fit for a Barbie® princess, our slumber bag comes with a heart-shaped case with straps on the back for carrying. Lining, cotton/polyester; filling, polyester. Slumber bag, 68" L x 27" W; carry case, 13" L x 8" W x 6" D. Ages 3 and up.
102-073

34.99

Sleeping bag folds into a heart-shaped backpack

❖ **Get Real Girl™ Dolls**
Vinyl doll with fabric clothing and plastic accessories. 11½" H. Ages 6 and up.
was 19.99
now 12.99 each
while supplies last

COREY™
Surfs in Australia
041-264

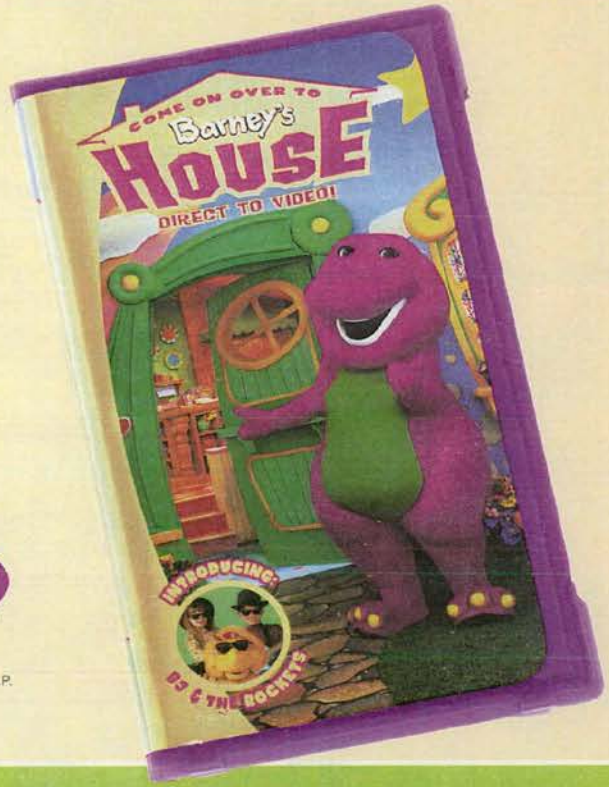
GABI™
Plays soccer in Brazil
297-212

NAKIA™
Plays basketball in New York
153-520

©Get Real Girl, Inc., 2001.

AVON-NY 014960
AV_PIPES_0021851

AVON KIDS CONNECTIONS



Come On Over To Barney's™ House
Spend some fun time at Barney's™ house, where imagination can make anything happen. 14 songs. Color. Live action. 45 min. Ages 1 to 8.
Video *024-766*
12.99

Barney™

Closed captioned©

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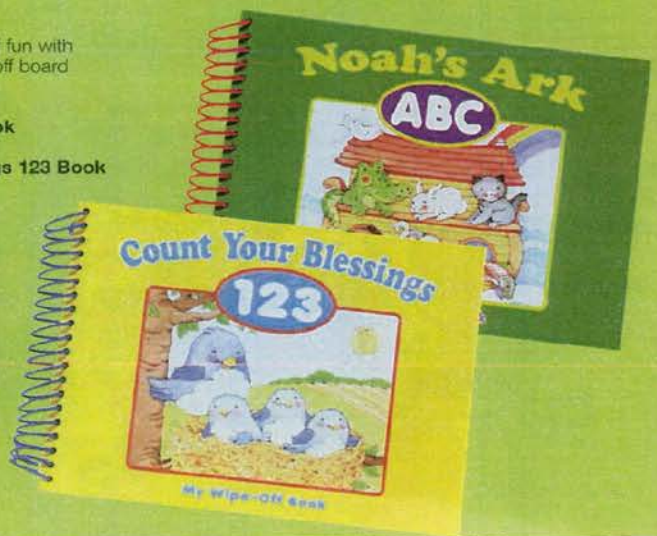
My Wipe-Off Book
Kids will have hours of fun with these 20-page, wipe-off board books. Pen included. Ages 3 to 6.
Noah's Ark ABC Book
024-895
Count Your Blessings 123 Book
024-948
5.99 each both for only 9.99
025-160
While Supplies Last

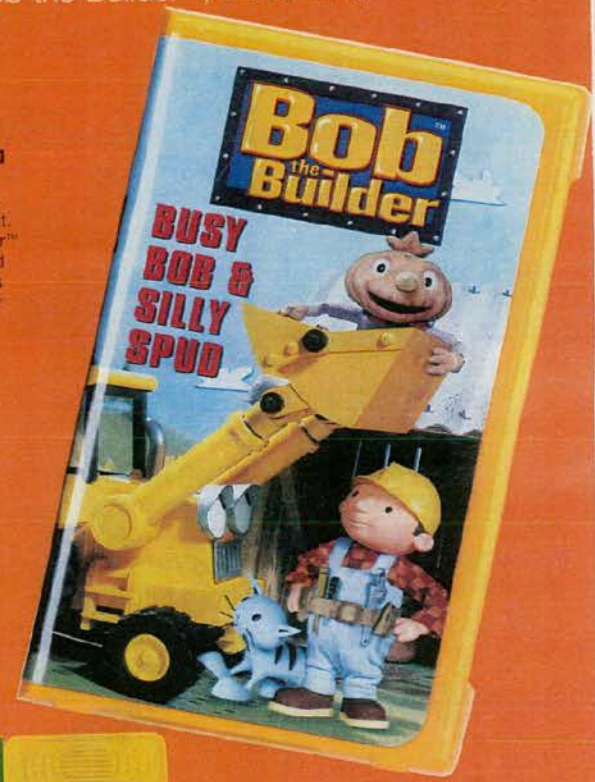


Whose adventures rule?

Bob the Builder™, that's who!

new!

NEW Bob the Builder™ Busy Bob & Silly Spud
When the mischievous scarecrow Spud is around, there's never a dull moment. Good thing Bob the Builder™ and his friends are on hand to teach Spud a few things and keep the pranks under control. Color animation. 45 min. Ages 2 to 6.
Video *123-021*
12.99



Bob the Builder™

Closed captioned©

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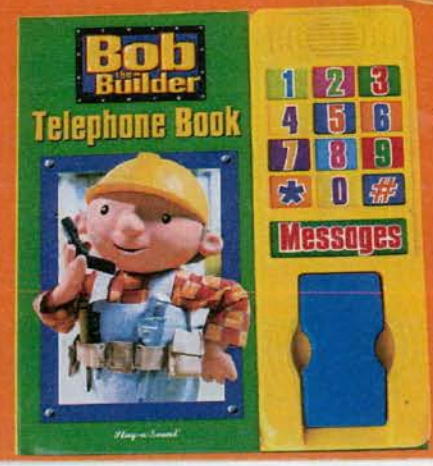

❖ **NEW Bob the Builder™ Telephone Book**
Kids can call Bob on his cell phone and learn about his busy day. 12-page hardcover. 10¾" x 12½". Runs on three AG-13 batteries (included). Ages 2 and up.
122-207
19.99

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AVON-NY 014961
AV_PIPES_0021852

SKIN CARE

Pore-Fection works instantly to clean, reduce & tighten pores

problem with pores & oily skin?

Nearly 1 out of every 2 women ages 18-65 has a problem with pores every day...and it doesn't get better with age. Our PORE-FECTION formulas help clean, reduce and protect pores from future buildup...for pore-fect skin day after day.

1

Cleanser
Daily AM & PM
Unique oil-free, foaming clay-based formula lathers away pore-clogging dirt and buildup without over-drying. 6.7 fl. oz. *286-960*
reg. 7.00
only 4.99

2

Mask
As needed, 1-2 times weekly
Peels away dirt and oil, while gently exfoliating dry, flaky skin. Dramatically tightens and visibly reduces enlarged pores. 3.4 fl. oz. *286-989*
reg. 8.00
only 4.99

3

Light Moisture Lotion
Daily AM & PM, after cleansing, before Mattifier
Controls shine all day, as it moisturizes. Lightweight, oil-free formula is absorbed quickly. 1.7 fl. oz. *229-138*
reg. 10.00
only 6.99

4

Mattifier
Daily AM & PM, after moisturizer, under makeup
Helps block out dirt and prevent future buildup, without clogging pores. Smoothes over skin and controls shine for flawless makeup application. 1.7 fl. oz. *286-917*
reg. 8.00
only 4.99

Magic Matte Oil-Absorbing Films
all skin types
Instantly lift away oil without stripping skin of moisture or disturbing makeup. 50 films. *052-727*
reg. 5.99
only 4.99

lowest prices ever!

save up to 3.00 (pages 104-105)

AVON-NY 014962
AV_PIPES_0021853

need to revitalize & energize skin?

new!

Beautiful Morning
Revitalizing Moisturizer SPF 10
Creamy multi-benefit moisturizer revitalizes and energizes stressed skin, adding a touch of sun-kissed color over time. Lifts your spirits with a refreshing time-released blend of natural essence. Use daily, AM. 1.7 fl. oz.
196-060
9.50

AVON simple solutions for beautiful skin

want healthy-looking skin every day?

makeup removal on the go?

all skin types
CLEAN 'N GO Cleansing & Makeup Remover Cloths
25 cloths. *004-207*
5.99

cleanse day & night
all skin types
Keep It Clean!
Multi-Vitamin Cleanser
6.7 fl. oz. *233-160*
6.00

tone day & night
all skin types
Keep It Fresh!
Multi-Vitamin Toner
5.1 fl. oz. *008-790*
6.00

moisturize night
dry or mature skin
Nurtura
Replenishing Cream
1.7 fl. oz. *035-171*
8.00

what's good for the body, is great for skin!

Moisturizers with **Vitamins E & C** are among today's hottest-selling skin care products. They nourish, protect and even help repair skin. So don't forget to take your vitamins!

moisturize day
all skin types
Multi-Boost Daily Vitamin Moisturizing Cream SPF 15
Lightweight cream delivers time-released vitamins, including A, B Complex, C & E. Helps skin look healthier, younger and more radiant. 2.5 fl. oz.
221-429
reg. 8.00

moisturize night
normal-to-oily-skin
Ultimat-E
Vitamin E Cream
Lightweight, moisturizing cream with natural fruit extracts helps reveal skin's naturally healthy glow. 2.5 fl. oz.
248-380
reg. 8.00

your choice, **only 5.99** each
save 2.00 (page 107)

AVON-NY 014963
AV_PIPES_0021854

need intense hydration?

Moisture 24 Long-Lasting Hydrating Cream
Refreshing gel-cream formulated with purified water smoothes, firms and relieves extra-dry skin on contact.
1.7 fl. oz. *014-056*
11.00

skin need a lift?

Virtual Lift Instant Results Serum
Skin is instantly smoother, firmer, and more taut for up to 8 hours. 1 fl. oz. *008-130*
12.00

discolorations on face and body?

Banishing Cream Skin Discoloration Lightener
Gradually fades freckles, age spots and other dark areas.
2.5 fl. oz. *199-920*
8.50

AVON simple solutions for beautiful skin

stretch marks?

AVON BODY
Re-fine Stretch Mark Smoother
Resurfaces and smoothes skin to visibly fade existing stretch marks, and help keep them away!
6.7 fl. oz. *136-248*

prone to cellulite?

AVON BODY
Self-Taut Cellulite Control Gel
Formulated with multi-fruit acids plus natural botanicals for firmer, smoother skin in just 4 weeks!
6.7 fl. oz. *251-014*

12.50 each

need moisturizing and firming?

HYDROFIRMING

- Boosts skin moisture level by at least 125% on contact!
- In just two weeks skin appears 25% more elastic; feels 25% firmer.*

for day
normal-to-dry skin
Day Cream SPF 15
1.7 fl. oz. *255-627*
11.50

for night
normal-to-dry skin
Night Cream
1.7 fl. oz. *169-124*
11.50

all skin types
Eye Cream
.5 fl. oz. *172-992*
9.50

* Based on consumers' perceptions.

any 2 for 12.50

mix or match, save up to 10.50 (page 109 only)

AVON-NY 014964
AV_PIPES_0021855

Clearskin

for blemish-prone skin.

cleanse

- **A. Cleansing Scrub**
  2.5 fl. oz. *013-686*
  4.29
- **B. Medicated Gel Wash**
  5.1 fl. oz. *306-458*
- **C. Deep Pore Cleanser**
  5.1 fl. oz. *176-510*
  5.29 each

A B C

treat

D E F

= Daily usage
= 1–2x per week
= As needed

prevent

G H

- **D. Overnight Treatment**
  4 fl. oz. *032-589*
- **E. Targeted Blemish Remover**
  .5 fl. oz. *254-420*
- **F. Anti-Shine Treatment**
  1.7 fl. oz. *199-915*
  5.29 each
- **G. Extra Strength Cleansing Pads**
  42 pads. *202-488*
- **H. Astringent Cleansing Lotion Extra Strength**
  8 fl. oz. *007-282*
  4.29 each

any 2 for 6.99 save up to 3.50 (page 110 only)

every body deserves clear, healthy-looking skin

Thorough, gentle cleansing minimizes irritation...

CLEARSKIN
Perfectly spherical microbeads deep clean, without irritating!

Other brands
Granule beads may be more abrasive and irritating to sensitive skin.

Microbeads gently exfoliate, while removing pore clogging debris on chest, back and shoulders without over-irritating or over-drying.

Mild formula delivers proven acne-fighting salicylic acid deep into pores to treat and prevent future breakouts.

new!
CLEARSKIN Medicated Body Scrub
Proven acne-fighter clears and even stops acne before it starts...head-to-toe!
6.7 fl. oz. *093-870*

intro special only 3.99
will be 5.29 in Brochure 18

AVON-NY 014965
AV_PIPES_0021856

A. Aloe Body Lotion
13.5 fl. oz.
239-101

B. A•C•E Pro-vitamin Complex Body Lotion
13.5 fl. oz.
184-461

C. Oatmeal Body Lotion
13.5 fl. oz.
163-437

D. Firming Body Lotion
13.5 fl. oz.
229-028

E. Intensive Body Lotion
13.5 fl. oz.
111-002

reg. 7.99 each
2 for 13.99
mix or match

MOISTURE THERAPY
for seriously dry skin

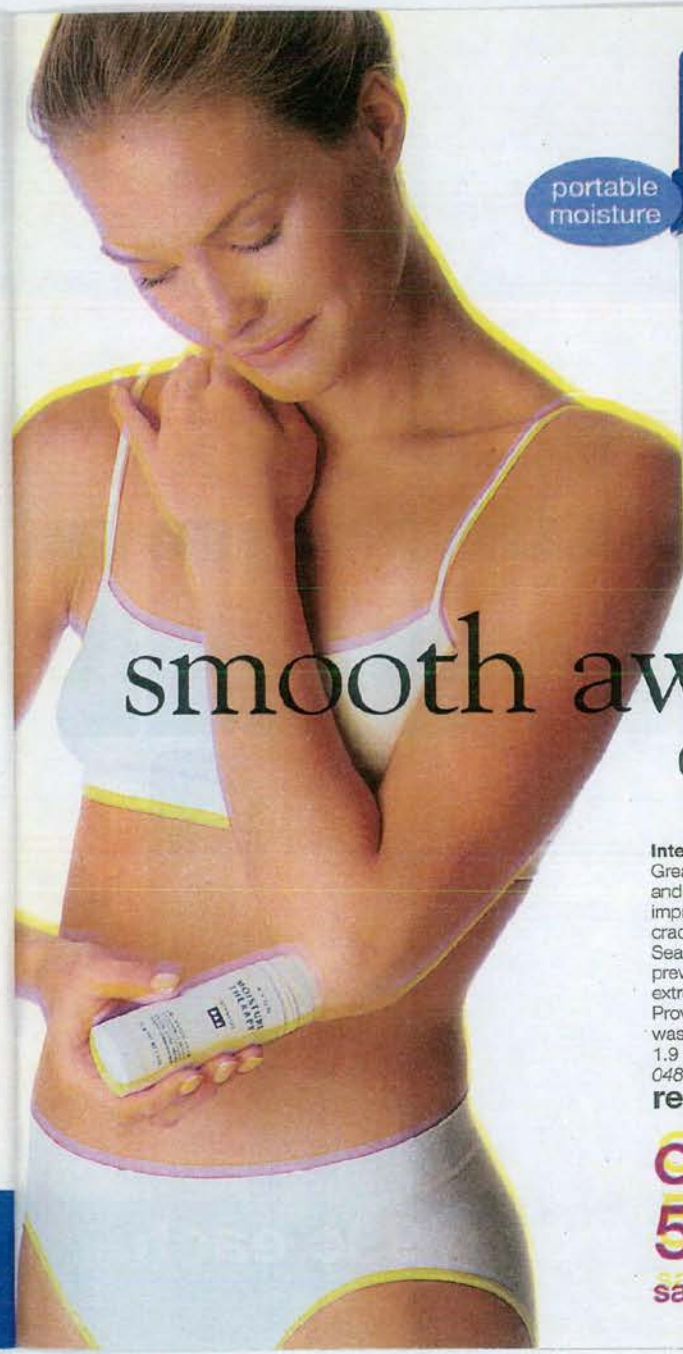
F. Intensive Hand Cream
4.2 fl. oz.
180-777

reg. 3.99
2 for 6.99

G. Intensive Extra Strength Cream
5.3 oz. net wt.
180-523

reg. 5.99
2 for 10.99

buy 2 and save (page 112 only)



portable moisture

smooth away dry skin

Intensive Dry Patch Stick
Great for heels, elbows, knees and cuticles. See dramatic improvement of rough, cracked skin in just 4 days. Seals in moisture to help prevent future water loss on extremely dry, damaged skin. Provides intense, 24-hour wash-resistant moisturization.
1.9 oz. net wt.
048-130
reg. 7.99

only 5.99
save 2.00

AVON-NY 014966
AV_PIPES_0021857

ROLL-ON ANTI-PERSPIRANT DEODORANT
Each, 1.7 fl. oz.

24-hour protection

ON DUTY 24 PLUS
Original *157-359*
Unscented *289-920*
Sport *289-878*
On Duty Men *143-777*

FEELIN' FRESH
Original *072-186*
Powder Breeze *072-865*

COOL CONFIDENCE
Original *071-691*
Fragrance-Free Sensitive Skin *071-797*
Baby Powder *071-782*

SKIN-SO-SOFT
Soft & Sensual *020-961*

SUNRISE AROMATHERAPY
2 fl. oz. *096-080*

FRAGRANCE ROLL-ON ANTI-PERSPIRANT DEODORANT
Each, 1.7 fl. oz.

FOR HIM
Mesmerize for Men *227-670*
Perceive for Men *287-837*
Wild Country *306-223*
Uomo *253-969*
Black Suede *227-685*
Intrigue *044-407*
Modern Balance *068-354*

FOR HER
Timeless *084-520*
Candid *084-980*
Haiku *162-517*
Mesmerize *072-702*
Peony Soft Musk *004-594*
Soft Musk *286-094*
Peach Soft Musk *282-620*
Imari *072-650*
Night Magic
Evening Musk *080-692*
Odyssey *114-475*
Sweet Honesty *072-683*

roll-ons only 99¢ each

AVON BASICS

simple skin care. beautiful skin.

FACE CREAM
Indulgent cream formulas reduce dryness, while maintaining skin's natural moisture. Skin looks and feels softer, smoother.
Each, 3.4 fl. oz.

Rich Moisture *037-432*
Vita Moist *094-566*

4.99 each

HAND CREAM
Nongreasy formula protects against dryness and irritants while softening hands. Offers protection even through a washing.

Silicone Glove
4.2 fl. oz. *228-662*
2.29

FREE hand cream with any face cream purchase (page 115 only)

AVON-NY 014967
AV_PIPES_0021858

soak

Double Action Foot Soak
3.4 fl. oz. *229-802*
3.99

smooth

Double Action Foot File
Plastic handle. 7" L.
233-816
2.99

Gel Scrub with Beads
5 fl. oz. *074-117*
5.99

Double Action Sloughing Cream
3.4 fl. oz. *225-898*
2.99

soften

Double Action Deep Moisturizing Cream
2.5 fl. oz. *218-980*
2.99

Therapeutic Advanced Moisturizing Foot Cream with AHA
2.5 fl. oz. *233-801*
5.99

soothe

Therapeutic Cracked Heel Relief Cream
1.7 fl. oz. *226-880*
4.99

Therapeutic Antifungal Foot Spray
3.4 fl. oz. *233-797*
6.99

Therapeutic Antifungal & Deodorant Powder
2.6 oz. net wt. *112-290*
5.99

foot works

introducing
foot works refreshing citrus

it's sandal season!

Foot fact:
Feet take 10,000 steps a day! Keep 'em cool and fresh with new refreshing citrus sole soothers.

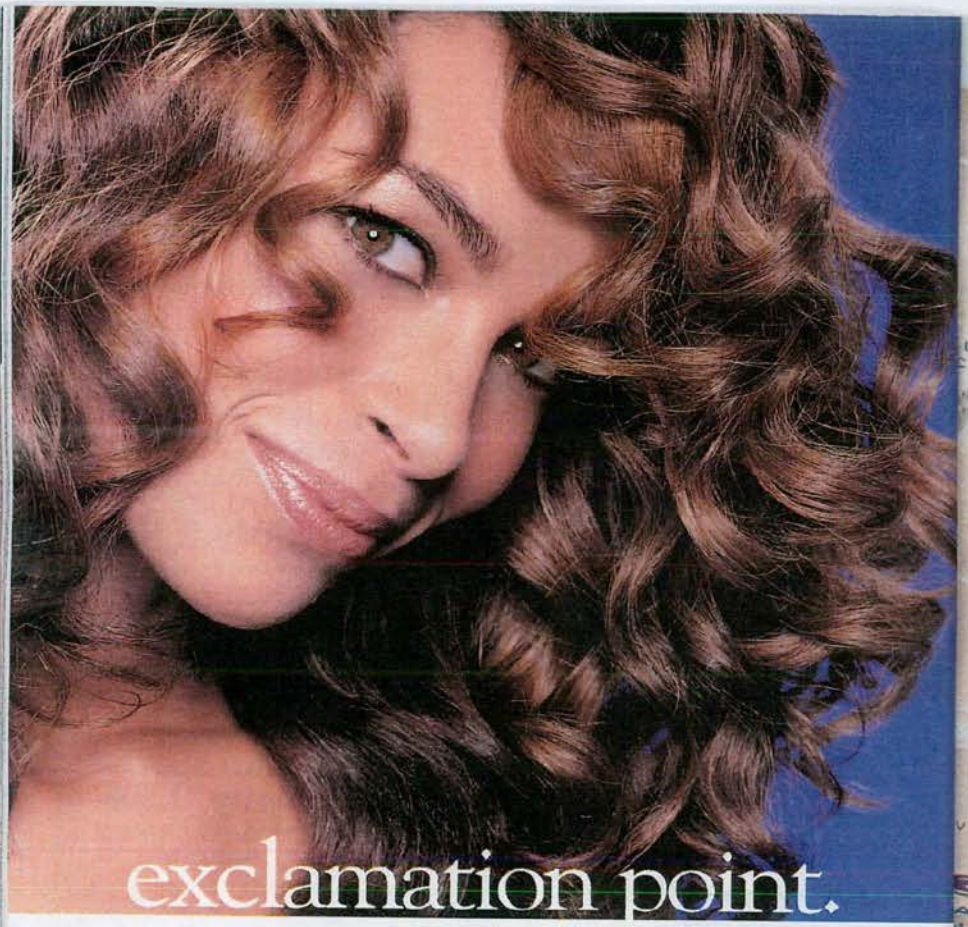
soak
Foot Soak Salts
Salts infused with grapefruit, lemon and lime extracts dissolve quickly for an invigorating soak. Moisturizes and refreshes.
4.4 oz. net wt. *017-514*
intro special only 4.99
will be 5.99 in brochure 19

soften
Moisture Gel
Cooling treatment melts into skin to moisturize and refresh. Nongreasy feel and light citrus scent. 3.4 fl. oz. *017-552*
intro special only 2.99
will be 3.99 in brochure 19

soothe
Foot Spray
Leaves tired feet feeling cool, fresh and comfortable. Also suitable for use in shoes, sneakers and sandals.
3.4 fl. oz. *017-533*
intro special only 3.99
will be 4.99 in brochure 19

intro specials

AVON-NY 014968
AV_PIPES_0021859



exclamation point.

make your hair say "wow!"

Advance Techniques Replenishing Series brings out your hair's own radiant shine and healthy-looking body. **Leaves hair more manageable and up to 80% smoother,** for an extraordinary look and feel... Make heads turn.

ADVANCE TECHNIQUES
BEAUTIFUL, HEALTHY-LOOKING HAIR TODAY.

SHAMPOOS & CONDITIONERS
Each, 11 fl. oz.

normal hair?
the REPLENISHING SERIES
Shampoo *274-568*
Conditioner *278-874*

dry/damaged hair?
the HYDRATING SERIES
Shampoo *275-492*
Conditioner *278-764*

permed, processed hair?
the RESTRUCTURING SERIES
Shampoo *276-078*
Conditioner *278-779*

why pay more for beautiful hair?

Top brand performance
for 30% less
than the leading competition.*

color-treated hair?
the COLOR-PROTECTION SERIES
Shampoo *084-789*
Conditioner *085-053*

wash-and-go hair?
Fortifying 2-in-1 Shampoo & Conditioner
278-750

dandruff-prone hair?
Anti-Dandruff Shampoo
090-101

reg. 3.49 each
now 2.49 each
save 1.00

*Versus average price of Pantene Shampoos and Conditioners.

AVON-NY 014969
AV_PIPES_0021860

ELEMENT DEFENSE
for outdoor protection

The antioxidants, moisturizers and sunscreens in Advance Techniques' Outdoor Protection Complex **defend hair from UV-induced damage and mineral deposits.**

Clarifying Shampoo
11 fl. oz. *296-952*
3.49

Triple Treatment Hydrating Crème
5.1 fl. oz. *088-837*
4.99

Conditioning Spray
4.2 fl. oz. *087-682*
4.99

Styling Gel
5.1 fl. oz. *085-790*
3.99

TREATMENTS

Dry End Serum
1 fl. oz. *192-079*

Deep Conditioning Mask
6.1 fl. oz. *096-023*

Smooth and Shine Anti-Frizz Capsules
18 capsules.
Total, .58 fl. oz.
175-399

Leave-In Treatment
11 fl. oz. *184-791*

Heat Protective Spray
4.2 fl. oz. *275-708*

COLOR PROTECTION SERIES

Prewash Spray
4.2 fl. oz. *085-895*

FRIZZ RELIEF SERIES

Hydrating Smoothing Creme
5.1 fl. oz. *151-403*

Shine Spray
For Thick, Coarse Hair
4.2 fl. oz. *060-831*

reg. 4.99 each
now 3.99 each

...defend your hair now!

treatments
now 3.99 each
save 1.00

AVON-NY 014970
AV_PIPES_0021861

bubble bath

Just a capful or two fills the tub with billowing clouds of delightful bubbles that won't leave a ring.

16 fl. oz.
6.49 each
2 for 9.99

24 fl. oz.
7.99 each
2 for 12.99

Honey & Vitamin E
16 fl. oz. *140-414*
24 fl. oz. *029-734*

For Sensitive Skin
16 fl. oz. *069-016*
24 fl. oz. *069-111*

Soft Pink
16 fl. oz. *315-941*
24 fl. oz. *315-994*

Spring Jasmine
24 fl. oz. *048-159*

Aromatics
16 fl. oz. *160-548*
24 fl. oz. *164-763*

For Kids
16 fl. oz. *121-640*
24 fl. oz. *122-738*

French Lilac
16 fl. oz. *160-586*
24 fl. oz. *164-869*

Fresh Peach
16 fl. oz. *152-835*
24 fl. oz. *153-554*

Vanilla Cream for Dry Skin
16 fl. oz. *206-479*
24 fl. oz. *084-831*

buy 2 & save 3.00
mix or match, same size only

alluring

SENSUAL JASMINE AROMATHERAPY
The romance of fragrant florals. the allure of jasmine.

Bath & Shower Gel
6.7 fl. oz. *094-126*
reg. 6.00
only 3.99

Linen & Room Spray
4.2 fl. oz. *094-040*
reg. 6.00
only 3.99

Body Lotion
8.4 fl. oz. *233-873*
reg. 6.50
only 3.99

Massage & Body Cream
6.7 fl. oz. *227-298*
reg. 6.50
only 3.99

only 3.99 each
save up to 2.50 on Sensual Jasmine

AVON-NY 014971
AV_PIPES_0021862

passionate

SENSUAL MOMENTS
So pampering, it's nearly seduction

Bubble Bath
7.6 fl. oz. *240-556*

Body Lotion
7.6 fl. oz. *241-571*

Body Spray
4.2 fl. oz. *253-973*

Massage Oil
4.2 fl. oz. *241-552*

5.99 each

wholesome

MILK MADE
A wholesome indulgence for the body

Soothing Milk Bath & Shower Oil
8.4 fl. oz. *068-168*
7.00

Heavy Cream for the Body
6.7 fl. oz. *112-157*
8.00

Wholesome Shower Gel
8.4 fl. oz. *067-688*
7.00

Fortifying Hand & Body Lotion
8.4 fl. oz. *068-096*
7.00

Half and Half Complexion Bar for Face and Body
3.5 oz. net wt.
084-205
5.00

rosy

MILK MADE WITH ROSE
Everything's coming up roses!

Hand & Body Lotion
8.4 fl. oz. *146-690*

Bath Oil
8.4 fl. oz. *146-719*

Shower Gel
8.4 fl. oz. *146-685*

7.00 each

you loved it so much, we brought it back!

rediscover

TRANQUIL MOMENTS

a fragrant escape...

rub your wrist here to try Tranquil Moments

scented page

Moisturizing Body Lotion
5.3 fl. oz. *001-906*
only 3.99
next brochure 6.00

Relaxation Foam Bath
16 fl. oz. *001-800*
only 5.99
next brochure 9.50

Bath & Shower Gel
5 fl. oz. *002-109*
only 2.99
next brochure 5.00

Room Spray
4.2 fl. oz. *035-185*
only 3.99
next brochure 6.00

intro specials

buy now and save up to 3.50

AVON-NY 014972
AV_PIPES_0021863

HONEYSUCKLE
Body Spray
8.4 fl. oz. *080-267*
8.00

Shower Gel
5 fl. oz. *083-907*
5.00

Foam Bath
8.4 fl. oz. *073-622*
6.00

Body Lotion
8.4 fl. oz. *074-690*
6.00

CHERRY BLOSSOM
Body Spray
8.4 fl. oz. *080-252*
8.00

Shower Gel
5 fl. oz. *080-745*
5.00

Foam Bath
8.4 fl. oz. *072-349*
6.00

Body Lotion
8.4 fl. oz. *072-850*
6.00

GARDENIA
Body Spray
8.4 fl. oz. *080-616*
8.00

Shower Gel
5 fl. oz. *083-926*
5.00

Foam Bath
8.4 fl. oz. *074-671*
6.00

Body Lotion
8.4 fl. oz. *074-633*
6.00

Naturals

It's fun.
It's fresh.
It's totally Naturals!

NATURALS LILY

Soap
5 oz. net wt. *131-978*
5.00

Shower Gel
5 fl. oz. *131-318*
5.00

Body Spray
8.4 fl. oz. *131-959*
8.00

Body Lotion
8.4 fl. oz. *131-963*
6.00

Foam Bath
8.4 fl. oz. *131-322*
6.00

any naturals
with any Naturals purchase

shower gel only 99¢
(mix or match, pages 126 thru 129 only)

AVON-NY 014973
AV_PIPES_0021864

PEACH
Body Spray
8.4 fl. oz. *080-200*
8.00

Shower Gel
5 fl. oz. *080-669*
5.00

Foam Bath
8.4 fl. oz. *073-952*
6.00

Body Lotion
8.4 fl. oz. *073-015*
6.00

VANILLA
Body Spray
8.4 fl. oz. *079-051*
8.00

Shower Gel
5 fl. oz. *080-726*
5.00

Foam Bath
8.4 fl. oz. *068-574*
6.00

Body Lotion
8.4 fl. oz. *068-560*
6.00

RASPBERRY
Body Spray
8.4 fl. oz. *079-119*
8.00

Shower Gel
5 fl. oz. *080-730*
5.00

Foam Bath
8.4 fl. oz. *072-076*
6.00

Body Lotion
8.4 fl. oz. *069-130*
6.00

Naturals

It's fun.
It's fresh.
It's totally Naturals!

NATURALS SEA

Body Spray
8.4 fl. oz. *079-180*
8.00

Shower Gel
5 fl. oz. *083-892*
5.00

Body Lotion
8.4 fl. oz. *072-239*
6.00

Foam Bath
8.4 fl. oz. *074-710*
6.00

any naturals shower gel only 99¢
with any Naturals purchase (mix or match, pages 126 thru 129 only)

AVON-NY 014974
AV_PIPES_0021865

SKIN-SO-SOFT
LIGHT & LUSH
oil-free moisture for normal-to-dry skin

Moisturizing Hand Cream	Moisturizing Body Lotion	Moisturizing Foam Bath	Moisturizing Shower Gel	2 In 1 Exfoliating Body Scrub
3.4 fl. oz.	16.9 fl. oz.	16.9 fl. oz.	5 fl. oz.	6.7 fl. oz.
037-959	*086-337*	*086-930*	*220-331*	*114-657*
3.00	8.00	8.00	5.00	6.00
2 for 4.99	2 for 12.99	2 for 12.99	2 for 7.99	2 for 9.99

buy 2 & save up to 3.00

SKIN-SO-SOFT
new! antibacterial
The citrus fresh scent the whole family will love!

AVON
SKIN-SO-SOFT
ANTIBACTERIAL MOISTURIZING BODY WASH
NETTOYANT HYDRATANT POUR LA CORPS ANTIBACTÉRIEN
237 mL 8 FL OZ
ANTIBACTERIAL MOISTURIZING LIQUID SOAP
SAVON LIQUIDE HYDRATANT ANTIBACTÉRIEN
150 mL 5 FL OZ
ANTIBACTERIAL MOISTURIZING HAND GEL
GEL HYDRATANT POUR LES MAINS ANTIBACTÉRIEN

Moisturizing Body Wash
Rich, creamy lather washes away odor-causing bacteria for a fresh, clean feeling. Mild and moisturizing. Less drying than soap.
8 fl. oz. *165-812*
intro special only 4.99
next brochure 6.00

Moisturizing Liquid Soap
Effective, moisturizing formula leaves hands clean and fresh. Less drying than ordinary soap.
5 fl. oz. *209-100*
intro special only 4.99
next brochure 6.00

Moisturizing Hand Gel
Kills germs in just 30 seconds! Moisturizing formula with aloe vera extract is convenient and easy to use; no water needed.
2.5 fl. oz. *045-915*
intro special only 1.99
next brochure 3.00

hand gel only 99¢
with any purchase, page 131 only

AVON-NY 014975
AV_PIPES_0021866

SKIN-SO-SOFT
SOFT & SENSUAL
rich moisture for dry skin

Moisture Bead Shower Gel
5 fl. oz. *218-670*
6.00
2 for 9.99

Moisturizing Bar Soap
5 oz. net wt. *188-175*
4.00
2 for 5.99

Moisturizing Bath Oil
16.9 fl. oz. *082-695*
12.50
2 for 19.99

2 In 1 Exfoliating Body Scrub
6.7 fl. oz. *190-831*
6.00
2 for 9.99

Smart Moisture Foam Bath
16.9 fl. oz. *019-665*
8.00
2 for 12.99

Smart Moisture Shower Gel
5 fl. oz. *030-772*
5.00
2 for 7.99

Moisturizing Hand Cream
3.4 fl. oz. *190-611*
3.00
2 for 4.99

Smart Moisture Body Lotion
16.9 fl. oz. *019-320*
8.00
2 for 12.99

buy 2 & save up to 2.00

visibly firmer in just 3 weeks

new!
SKIN-SO-SOFT Soft & Sensual Firming Body Lotion
Advanced formula with a unique blend of liposomes, vitamins A, C, E and beta carotene is proven to:
- increase firmness
- enhance elasticity
- visibly smooth skin

12 fl. oz. *024-857*
only 4.99
next brochure 8.00

intro special only 4.99

AVON-NY 014976
AV_PIPES_0021867

SKIN-SO-SOFT ORIGINAL

intense moisture for very dry skin

Moisturizing Bar Soap	Smart Moisture Shower Gel	Moisturizing Hand Cream	Bath Oil Spray
5 oz. net wt. *237-606*	5 fl. oz. *278-119*	3.4 fl. oz. *019-282*	5 fl. oz. *185-420*
4.00	**5.00**	**3.00**	**6.00**
2 for 5.99	**2 for 7.99**	**2 for 4.99**	**2 for 9.99**

buy 2 & save up to 2.00

America's #1 Bath Oil

it's all about moisture!

SKIN-SO-SOFT ORIGINAL Bath Oil
16.9 fl. oz.
185-449
reg. 12.50

only 6.99
lowest price *ever!*
save 5.50

AVON-NY 014977
AV_PIPES_0021868

SKIN-SO-SOFT
SUN-SO-SOFT

For safe tanning with sun...

SUNSCREEN LOTION
Contains Parsol® 1789.
Each, 4.2 fl. oz.

SPF 8 Spray Lotion* *150-278*
SPF 15 *150-340*
SPF 30 *150-320*
SPF 40 for Kids *139-596*
reg. 6.99 each
now 4.99 each

SPF 15 Lip Balm*
.15 oz. net wt. *150-388*
reg. 1.50
now 79¢

*Spray Lotion and Lip Balm do not contain Parsol® 1789.

Parsol® is a registered trademark of Givaudan-Roure Corporation.

...or without!

FOR FACE
SELF TAN
Self-Tanning Face Cream SPF 6
2 fl. oz. *212-341*
reg. 7.99
now 4.99

FOR BODY
SELF TAN
Self-Tanning Lotion
Note: Does not contain sunscreen. Each, 4.2 fl. oz.
Light/Medium *244-126*
Medium/Dark *244-130*
reg. 7.99 each
now 4.99 each

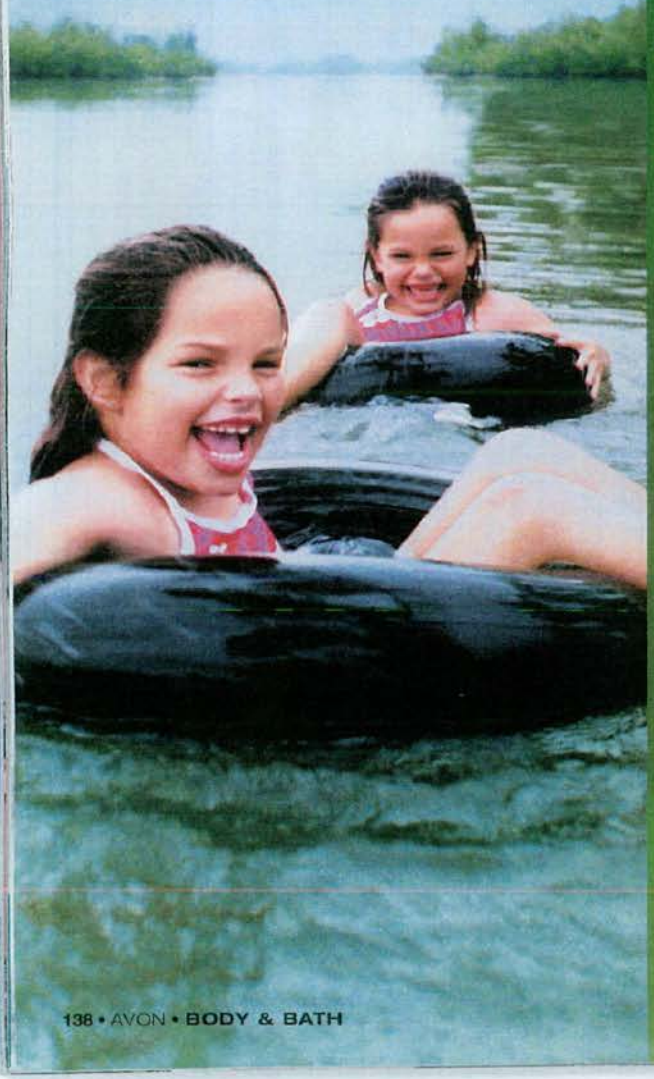
lowest price *ever!*
now 4.99

AVON-NY 014978
AV_PIPES_0021869

America's #1 DEET-free repellent

Proven as effective as OFF!* Skintastic® IV®

*In independent lab testing for four hours



- **EFFECTIVE** against mosquitoes, deer ticks, black flies, sand flies, gnats, no-seeums and biting midges
- **DEET- AND PABA-FREE** formula DOES NOT need to be washed off after use
- **DERMATOLOGIST-TESTED** hypo-allergenic
- **MOISTURIZING** nongreasy protection with aloe & vitamin E
- **FRESH, CLEAN SCENTS** no chemical smell

IR3535® is effective against mosquitoes and ticks, which may transmit West Nile Virus and Lyme Disease.

Use as directed.

SKIN-SO-SOFT BUG GUARD *PLUS* IR3535® Insect Repellent Moisturizing Lotion
Each, 4 fl. oz.

Original Scent
SPF 30 *212-710*

Gentle Breeze
SPF 0 (without sunscreen) *026-410*
SPF 15 *026-386*
SPF 30 *127-380*

Cool 'n Fabulous™
SPF 30 *Sold on back cover*
Disappearing Color
SPF 30** *Sold on back cover*

reg. 12.00 each

now 5.99 each
save 6.00

or buy any 2 for only 9.99
and save 14.00

** May not be available in certain states. Ask your Representative for details. Void where prohibited by law.

AVON-NY 014979
AV_PIPES_0021870

America's #1 DEET-free repellent

Proven as effective as OFF!®

Skintastic® IV

*In independent lab testing for four hours

SKIN-SO-SOFT
BUG GUARD *PLUS* IR3535®
Insect Repellent
Moisturizing Lotion
Each 4 fl. oz.

Cool 'n Fabulous™
SPF 30 *127-376*
Disappearing Color
SPF 30 *191-952*

reg. 12.00 each

now 5.99 each
save 6.00

or
buy any 2 for only 9.99
and save 14.00

See page 139 for the complete line.

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CAMPAIGN 16 2002

AVON PRODUCTS, INC., 1251 AVENUE OF THE AMERICAS, NEW YORK, NY 10020

77671-9

To place an order, call

Brochure effective until _____

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